

## SPARKING CHANGE

### GCP ANNUAL MEETING DEMONSTRATES PROGRESS TOWARD TRANSFORMING THE REGION'S ECONOMY

"This meeting was an opportunity to highlight our achievements to our more than 17,000 members and to community leaders," said Greater Cleveland Partnership (GCP) Chairman Frederick R. Nance, regional managing partner of Squire, Sanders & Dempsey describing the Greater Cleveland Partnership's March 20th Annual Meeting at the State Theater.

The exciting, information-packed program highlighted GCP as a catalyst (denoted by the spark in their logo) for building not only a stronger Downtown Cleveland, but also a stronger region.

Featured were compelling stories from businesses around the region, such as small manufacturer Lisa Logan of Logan Clutch who believes their tremendous growth is linked directly to their relationship with GCP and COSE. And minority business owner Andrew Banks who is, along with GCP, leading the charge to strengthen



GCP Chairman Fred Nance spoke, flanked by two 8-foot-tall banners containing the names of the 17,700 members of the Greater Cleveland Partnership.

Northeast Ohio's minority businesses and create more jobs.

Other event highlights included the release of GCP's 2007-2008 Public Policy Agenda and a sneak peek at the advertising and marketing campaign for Northeast Ohio. <<



VIEW THE "GCP: A CATALYST FOR CHANGE" ONLINE AT [WWW.GCPARTNERSHIP.COM](http://WWW.GCPARTNERSHIP.COM).



Deborah Sutherland, City of Bay Village Mayor, and Peter Lawson Jones, Cuyahoga County Commissioner, served as storytellers during the main presentation, "Building a Region, One Success at a Time." They discussed the power of public-private partnerships.



Lisa Logan, a COSE Board member, told the story of her family business, Logan Clutch.



Keith Ashmus, a member of both the GCP Board and the COSE Board, spoke about GCP's work with Advance Northeast Ohio.

## GCP 2006 WINS

- **Third Frontier investments** of more than \$153 million from the State of Ohio were secured through the joint efforts of NorTech, several of our leading universities and hospitals, and others. **Venture capital investments** of \$500 million over the past three years, have provided funding for new business ventures, expanded research facilities, job creation and more.
- **Private and public sectors working together** to reconfigure the Euclid Ave. Corridor, lakefront, downtown housing as well as the creation of urban neighborhoods throughout the city.
- The **Greater Cleveland Marketing Alliance (GCMA)**, founded by GCP, Team NEO and the Convention and Visitors Bureau of Greater Cleveland, will work to attract more businesses, travelers and students.
- The **NASA Glenn Research Center** will play a key role in the development of the Orion crew exploration vehicle.
- Worked with city to **identify key projects to receive funding** in the state budget. Ten of the GCP priority projects received funding of more than \$14 million.
- **Worked to reduce the potentially onerous impact of wage-reporting requirements** in Issue 2, the state minimum wage amendment, while maintaining the spirit of the of the language as passed by voters. <<

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