

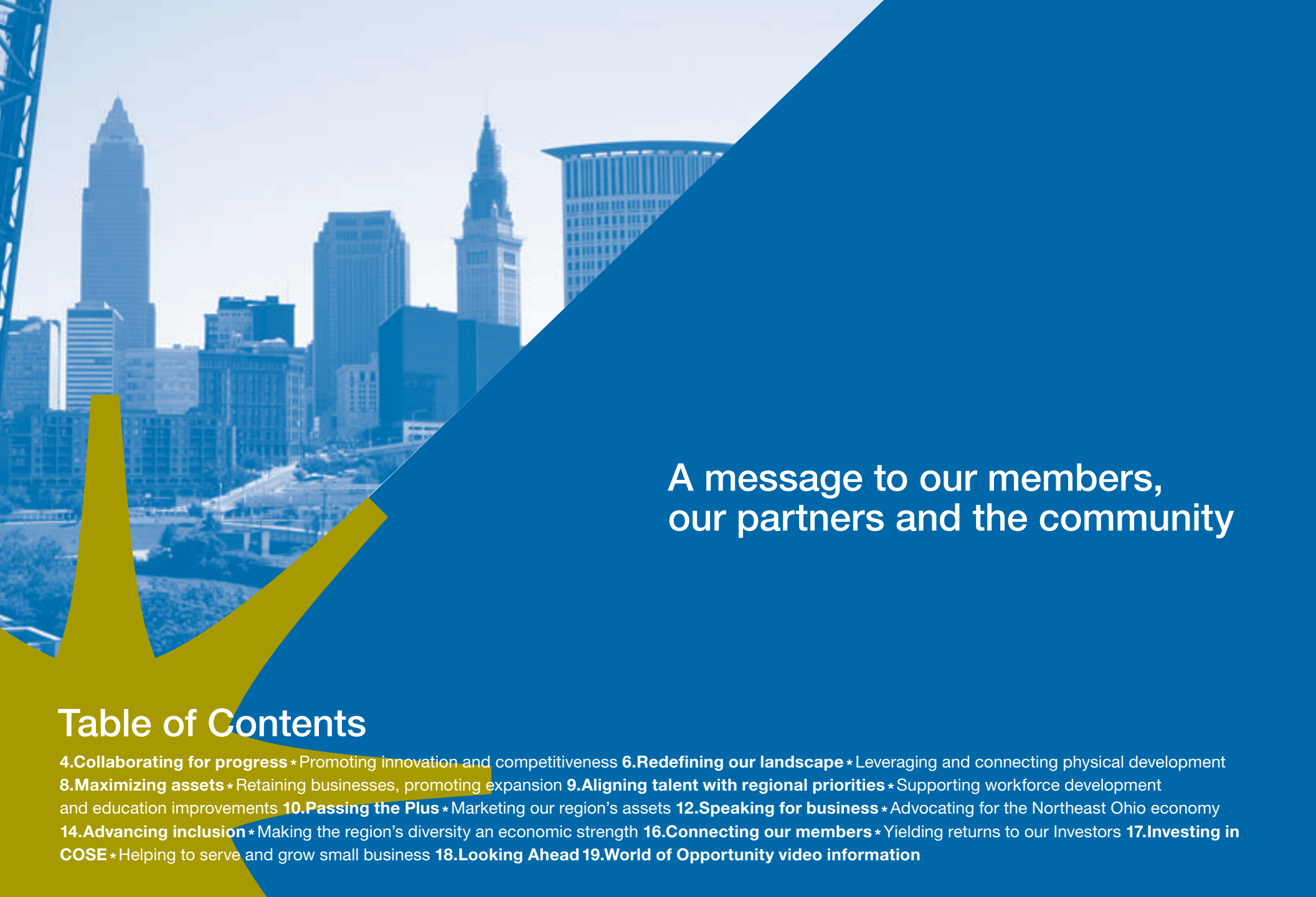


We've  
got it all.  
Together.

**Greater Cleveland Partnership**

Annual Report 2007

andplus.com



A message to our members,  
our partners and the community

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In 2007, signs of progress in the Northeast Ohio economy were highly visible. This past year produced key wins with measurable results. We are realizing the increased scale of economic development impact anticipated four years ago when the Greater Cleveland Partnership (GCP) was formed. We're pleased to have played a significant role in several areas that have shown significant returns on investment:

**Innovation and high tech:** Our work with, and on behalf of, NASA Glenn to secure its role as a primary provider for the Constellation Program space exploration project will result in a multi-million dollar makeover for Glenn's facilities. In addition, The GCP's \$2 million investment in partners BioEnterprise, JumpStart, MAGNET, NorTech and Team NEO is paying off. By the end of 2007, investment by both the private and public sectors in Northeast Ohio technology companies and initiatives reached a combined five-year total of more than \$1.1 billion. Quite a return!

**Regional marketing:** Working with partners Team NEO and the Cleveland Convention and Visitors Bureau (now Positively Cleveland), the GCP launched the Cleveland Plus campaign in April to attract business investment, drive tourism to the region, and instill pride among the region's more than 4 million residents. The GCP played a leadership role in securing nearly \$2.6 million from both Cleveland-area businesses, organizations and foundations, and in collaboration with Team NEO, from companies located elsewhere in the Cleveland Plus region. In the first year of Cleveland Plus, we've seen a 60 percent jump in interest in the region as a location for new business facilities, among other positive results.

**Economic inclusion:** The Commission on Economic Inclusion, a GCP program, now serves as program manager for a Minority Business Accelerator, an initiative focused on growing the scale, size and infrastructure of African American and Hispanic minority-owned enterprises with annual revenues of at least \$2.5 million. Funded by a \$1 million grant from the Fund for Our Economic Future, the Accelerator is designed to generate a 20 percent annual sales increase for each participating company and at least \$30 million in new regional spend with minority-owned companies.

**Physical development:** The impact of the GCP's work with the public sector and its real estate partner Cleveland Development Advisers (CDA) can be seen in the more than \$5.5 billion being invested in Cleveland's new infrastructure, neighborhoods, retail, entertainment and business developments. In 2007, CDA also successfully competed for an allocation of \$25 million in New Markets Tax Credits from the federal government that will enable us to spur even more development opportunities. Again, quite a return, with the potential for even more!

We appreciate the support of our Investors, our Board, COSE members and our partners and look forward to working collaboratively to generate additional return on our investments by creating an even stronger and vibrant Northeast Ohio economy.



Frederick R. Nance  
Chairman



Joseph D. Roman  
President and  
Chief Executive Officer



Building a new economic development system in Northeast Ohio that promotes and supports innovation and entrepreneurship requires significant investment from both the public and private sectors. In 2007, the GCP continued to play a key role in attracting these investments through its support of key partner organizations BioEnterprise, JumpStart, MAGNET, NorTech and Team NEO. Additionally, the GCP focused on ensuring a streamlined, strategic approach to growing this segment of the economy and improving regional competitiveness.

## **Collaborating for progress**

### **Promoting innovation and competitiveness**

#### **SUPPORTING TECHNOLOGY-BASED ECONOMIC DEVELOPMENT**

The GCP investment in NorTech helped position that organization to secure more than \$15 million in funding from the State of Ohio's Third Frontier Entrepreneurial Signature Program (ESP). These resources were used to create TechLift, a program designed to drive collaboration and leverage resources to develop the best possible technology and entrepreneurship climate in Northeast Ohio and make the region one of the best places in the



Photo courtesy of Nanofilm

*(left photo) JumpStart protégé company and COSE member Embrace Pet Insurance is a specialist insurance agency headquartered in Mayfield Village that sells health insurance for cats and dogs. All of the company's policies are 100 percent underwritten by Lloyd's of London.*

*Based in Valley View, Nanofilm is a member of Nano-Network, NorTech's initiative that encourages nanotechnology education, research, and commercialization in Northeast Ohio. Nanofilm technician Terry Graham prepares optical lenses to apply one of Nanofilm's self-assembling nano-coatings, which is less than 10 nanometers in thickness and provides a more durable protective coating to resist soiling and stains.*

nation to start and grow a technology-based company. Implementation of TechLift involves partners from throughout the region including JumpStart, BioEnterprise and incubators in Akron, Youngstown, Cleveland and Lorain.

### **LEVERAGING RESOURCES**

A significant dividend from GCP investment in the organizations driving change in the region's economy has been the creation of a thriving environment for entrepreneurship. The *Greater Cleveland Venture Capital Report*, commissioned by the NorTech Venture Capital Advisory Task Force, with data collection and analysis led by BioEnterprise and JumpStart, describes Northeast Ohio as "the nation's new hot spot for venture-backed innovation," noting that the region's funding and entrepreneurial-support community has developed a continuum of investment that is supporting companies from the seed stage to the exit event. This increasingly vibrant regional venture economy bodes well for the future of Northeast Ohio's economic transformation and is evident in Northeast Ohio's climb in *Entrepreneurship* magazine's rankings of entrepreneurial regions over the past few years.

### **IMPROVING COMPETITIVENESS**

The GCP played a key role in integrating the World Trade Center Cleveland (WTCC) into the Manufacturing Advocacy and Growth Network (MAGNET). This new alliance strengthens the WTCC's ability to assist Northeast Ohio companies with increasing their global competitiveness through expanded trade and appropriate sourcing. In addition to accessing WTCC resources, the GCP's manufacturing members can now connect to MAGNET'S resources that can help improve productivity, help incubate new businesses, enhance innovation capabilities and product development. These new capacities, along with the efforts to attract foreign investment through Team NEO and other community organizations, will further increase the competitiveness of the region and its companies.

### **IMPACT:**

*Investment by venture capital firms or private equity groups in Northeast Ohio technology companies continued to climb in 2007 and reached a total of more than \$800 million since 2002. This is in addition to the more than \$300 million invested in Northeast Ohio projects, programs and businesses by the State of Ohio Third Frontier program, also since 2002.*



*Significant milestones were completed in 2007 along the Euclid Corridor, including the opening of two new passenger stations. The stations feature off-board fare collection, signage for next vehicle arrival, increased safety, security cameras, and improved lighting. Additional stations will be opening in 2008.*

# Redefining our landscape

## Leveraging and connecting physical development

In coordination with Cleveland Development Advisors, and in tandem with our public, private and civic partners, the GCP provides staff expertise and advocacy leadership for, and direct capital investment in, projects totaling over \$5.5 billion.

### REAL ESTATE PHYSICAL DEVELOPMENT

More than \$1.2 billion of activity is completed or underway in Cleveland's Central Business District from the Flats East Bank, to East 4th Street, to the Avenue District, to Cleveland State University and College Town. Public, private and civic investment in these key projects will leverage proven investments in the Warehouse and Gateway districts and further enhance the quality of life in our downtown.

Progress continues in our neighborhoods and on our lakefront with more than \$2.6 billion of residential, arts, cultural and economic development activity. The eclectic Gordon Square Arts District and Battery Park on the near West Side, the one-of-a-kind Steelyard Commons in Industrial Valley, and the collective \$2 billion of expansion at both University Hospitals and Cleveland Clinic are just a few examples of catalytic anchor developments that are changing our community.

### INFRASTRUCTURE AND TRANSPORTATION

Greater Cleveland maintains its reputation as one of the top 10 logistics-friendly regions in the country. In 2007, the City of Cleveland and State of Ohio secured a \$50 million expansion for Continental Airlines at Cleveland Hopkins International Airport. The GCP will continue to support Continental's operations by providing insight on business travel needs and demands.

In conjunction with its Build Up Greater Cleveland stakeholders, the GCP reaffirms its commitment to delivering major transportation, infrastructure and aerospace developments totaling more than \$1.5 billion. Projects including: the Greater Cleveland Regional Transit Authority's \$200 million Euclid Corridor; the \$1 billion InnerBelt reconstruction project, completion of the West Shoreway Boulevard transformation and ongoing development at the NASA Glenn Research Center.

*These projects and more are featured in the GCP "World of Opportunity 2007-2008" video. See the inside back cover of this report for details.*

### IMPACT:

*Billions of dollars of catalytic infrastructure and real estate projects were launched or advanced in 2007, creating jobs and improving the region's quality of life. Additionally, CDA was awarded \$25 million in New Markets Tax Credits from the federal government, which will further leverage funds for the continuation of urban revitalization and development projects in Cleveland.*

# Maximizing assets

## Retaining businesses, promoting expansion

The focus of GCP Business Development is your business. The GCP recognizes that the growth and expansion of businesses that call Greater Cleveland home is crucial if we are to stimulate job creation and capital investment in our community.

### PROMOTING BUSINESS DEVELOPMENT

The GCP works to retain existing business, identify opportunities for growth and expansion, provide technical expertise and support, collaborate on behalf of our members with public and private partners and leverage our existing economic strengths. The GCP's Business Development staff also works in tandem with our regional chamber partners and Team NEO on business marketing and attraction activities for Northeast Ohio.

In addition, the GCP, is working closely with our development partners to develop new Class A office space in the central business district. In 2007, the GCP worked with several of Cleveland's largest employers to ensure that they maintain their presence in Cleveland's core for years to come

### IMPACT:

*In 2007, the GCP Business Development team worked with several of Cleveland's largest employers to ensure that they maintain their presence in Cleveland's core for years to come. GCP staff conducted over 110 on-site company visits and staff interviews. Over 60 companies identified expansion and growth opportunities, which, once completed, are estimated to create more than 700 new jobs, generate \$200 million in capital investment and up to 1.5 million square feet of real estate development.*

### HITTING OUR "SWEET SPOT"

One exciting new initiative is the proposed Cleveland Medical Mart/Convention Center project, which is designed to leverage Greater Cleveland's economic "sweet spot" – our national and international pre-eminence in both the healthcare industry and a rapidly growing biotech industry. As our healthcare institutions continue their role as the top employers in Cuyahoga County, and with more than 500 healthcare-related companies in Northeast Ohio, the Medical Mart project is designed to capitalize on the region's strength by generating substantial new economic activity tied to the healthcare industry.

### IMPACT:

*The concept of a Cleveland Medical Mart and related convention/trade show center complex is geared toward bringing thousands of new visitors to our community. This should significantly differentiate and enhance our well-positioned hospitality industry, along with many of our other downtown retail and service businesses. Perhaps even more importantly, it would further cement Cleveland's reputation as the healthcare capital of the nation.*



cleveland+.

We Need  
the Medical Mart  
www.cSho...

# Aligning talent with regional priorities

## Supporting workforce development & educational improvements

Since its creation, the GCP has supported workforce development and educational improvement efforts from the K-12 to postsecondary levels, and progress has been made on several fronts. Because the development, retention, and attraction of talent is a key factor in the success of Northeast Ohio's economic development agenda, in 2007, the GCP began exploring ways to ensure that the best and brightest workforce makes Northeast Ohio home.

The chief executive officer of the Cleveland Metropolitan School District (CMSD) has asked the GCP to engage the business community in advancing education reforms in the CMSD, including follow-through on the district's Operations Improvement Initiative and support of the CEO's discretionary fund. The GCP also supported initiatives to provide more effective career preparation and opportunities for Cleveland students, including TEAM Academy at Max Hayes, E-Prep Academy, and the Cleveland School of Science and Medicine in University Circle.

The GCP new relationship with City Year Cleveland, through the integration the Business/School Partnership Program into City Year's outreach programs in the CMSD, significantly leveraged resources to help support the CMSD's initiatives for furthering students' employability skills and advanced education.

The GCP has helped its members and partner organizations find workforce development solutions with an emphasis on meeting the workforce needs of health care, high tech and advanced manufacturing sectors. These include: NorTech's Information and Communications Technology workforce initiatives, including its job portal; MAGNET's "Dream It Do It" campaign and job portal; and the organizing efforts of the Northeast Ohio Health, Science and Innovation Center, composed of area hospitals.

In 2007, the GCP also continued its role in administering Third Frontier college internships for students majoring in science, math, or engineering. Working with Cuyahoga Community College, the GCP supplied subsidies to area companies, resulting in the placement of 345 interns over the past three years. Through its support of the Cleveland Plus Marketing Alliance, the GCP is providing leadership and resources to assist with regional talent attraction efforts. In 2007, work commenced on an online portal that is focused on talent recruitment and will support Team NEO's business attraction efforts.

### **IMPACT:**

*By building on past involvements, re-aligning resources and sharpening focus, the GCP will be better positioned to support private-sector efforts that address employer-based needs for talent in a knowledge-based economy.*

*The GCP's Town Hall Meeting with Pres. George W. Bush  
put the Cleveland Plus campaign in the national media spotlight.*



## **Passing the Plus Marketing our region's assets**

The regional marketing campaign, proposed four years ago in the GCP strategic plan, is off and running thanks to an alliance among the GCP, Team NEO and Positively Cleveland, as well as support from the Ohio Business Development Coalition. Its message: Northeast Ohio is a powerful, dynamic region with rich cultural, recreational and educational assets, a \$170 billion economy and exciting business opportunities.

The Cleveland Plus regional marketing campaign kicked off in April 2007 at 5,000 feet aboard a Continental Airlines 737 jet that flew business and community leaders and media representatives over the Cleveland Plus region, which is composed of the 6,000 square-mile metropolitan areas of Cleveland, Akron, Canton and Youngstown.

#### **FIRST-YEAR HIGHLIGHTS INCLUDE:**

- Strong financial support Cleveland-area businesses, organizations and foundations, as well as companies located elsewhere in the Cleveland Plus region
- Passing the Plus with President Bush whose photo with the new Cleveland Plus bumper sticker received widespread coverage in local, national and international media outlets.
- Local visibility was aided with building banners displayed in 14 locations around Greater Cleveland, billboards, banners in major airports, a special section in *The Plain Dealer*, public service announcements, an e-card and more.
- Thousands of residents have signed up for *Pass the Plus*, the campaign's e-newsletter.
- A media relations campaign that's generated positive stories in national publications including *The New York Times*, *Wall Street Journal*, *Los Angeles Times*, *USA Today*, *Washington Post* and the *Atlanta Journal-Constitution*.

#### **IMPACT:**

*Momentum for Cleveland Plus continues to build. As a direct result of the Cleveland Plus campaign, Team NEO reports that the pipeline of business prospects considering the region as a location for new facilities has increased by 60 percent in recent months. The campaign played a key role in providing a positive image supported by strong facts when it hosted a July 2007 visit of key site selectors. Positively Cleveland also reports the campaign has strengthened its marketing efforts, with tourism and hotel room rates up in Greater Cleveland.*

#### **Cleveland Plus Funders**

AultCare  
Aultman Health Foundation  
Charter One Bank  
Cleveland Clinic  
The Cleveland Foundation  
The Cleveland Museum of Art  
The Cleveland Orchestra  
The Cleveland Play House  
Developers Diversified Realty  
Eaton Corporation  
Ernst and Young  
FirstEnergy Corp.  
First Merit  
Forest City Enterprises  
The George Gund Foundation

KeyBank  
The Lubrizol Corporation  
Medical Mutual of Ohio  
Mercy Hospital  
National City Corporation  
Parker Hannifin Corp.  
Playhouse Square Foundation  
Rock and Roll Hall of Fame & Museum  
RPM International  
The Sherwin-Williams Co.  
Squire, Sanders and Dempsey LLP  
STERIS  
Timken  
University Hospitals  
Westfield Insurance



*The GCP is providing leadership in efforts to shape business community involvement in the clean-air compliance discussion. Government Affairs Council Chair and Board member William H. Christopher has testified before the U.S. Subcommittee on Air Quality.*

## **Speaking for business**

### **Advocating for the Northeast Ohio economy**

Advocacy is a fundamental strength of the GCP. With thousands of members representing companies of all sizes, the GCP serves as the one voice of the Northeast Ohio business community, speaking loudly at every level of government – federal, state and local – about issues that impact business and the Northeast Ohio economy.

## RESULTS OF OUR EFFORTS TO ADVANCE OUR PUBLIC POLICY AGENDA IN 2007 INCLUDE:

**Working successfully with NASA Glenn** to secure its future as a primary provider for the Constellation Program, which is developing a fleet of spacecraft to carry astronauts to the moon by 2020. This work, scheduled to begin in 2009, will ensure the long-term stability of thousands of high-paying jobs both at the Cleveland facility and the Plum Brook facility in Sandusky. The GCP worked with NASA Glenn and the Ohio Congressional delegation to secure a \$63 million investment in the testing facilities at Plum Brook Station and won a \$5 million grant from the State of Ohio to increase this investment and engage the Cleveland-Cuyahoga County Port Authority.

### IMPACT:

*This big step for NASA Glenn was followed by approval for a \$150 million, 20-year makeover at both facilities, which will spur even more investment and boost the region's profile for cutting-edge, innovative technology.*

**Advancing energy policy principles** that call for a balance between the need for competitive costs and the accelerated development of advanced energy solutions. This includes setting a standard that establishes goals for utilities to deliver alternative energy sources such as wind, solar, nuclear and clean coal.

### IMPACT:

*The GCP provided the view of Northeast Ohio in the discussion and stood as the only business organization in Ohio to support renewable energy standards. As the issue moves from the state to the federal level, the GCP will be an active participant in shaping the nation's energy and climate change policies.*

**Leading the advocacy effort for One Community** to extend its dedicated HealthNet high-speed broadband network to connect 19 rural hospitals and numerous clinics spanning 22 counties to more than 30 existing hospitals that are part of the OneCommunity network in Northeast Ohio.

### IMPACT:

*OneCommunity and the Northeast Ohio Regional Health Organization (NEO RHIO) received \$11.2 million Federal Communications Commission (FCC) capital grant to fund the development of a regional broadband health care network over a three-year period. This will enable NEO RHIO and its collaborative medical providers to deliver telemedicine applications, records access, medical imaging and remote diagnostic services.*

**Connecting elected officials and other influential leaders** with the Greater Cleveland business community through a series of town hall meetings and morning conversations. Guest speakers in 2007 included President George W. Bush; U.S. Education Secretary Margaret Spellings; State Sen. Bill Seitz; Ohio Congressman Jim Jordan; Youngstown Mayor Jay Williams; Ohio Congresswoman Betty Sutton; Jane Platten, director, Cuyahoga County Board of Elections; and *Plain Dealer* Editor Susan Goldberg.

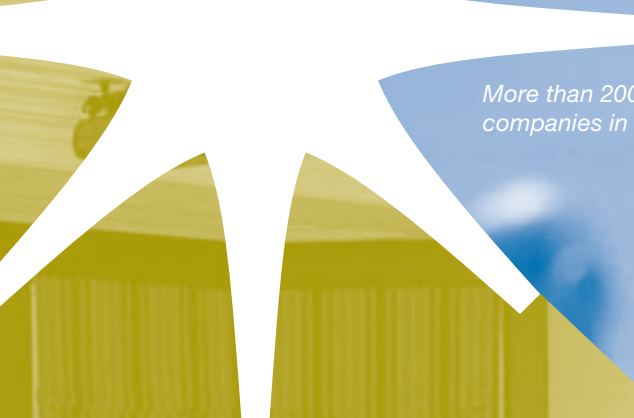
### IMPACT:

*As the one voice for business in Northeast Ohio, the GCP continues to strongly communicate priorities that support improvement of the business climate in Northeast Ohio and strengthen public-private partnerships that will advance projects with long-term positive impact on the region's economic vitality.*


**Protecting tax reform** to ensure that one of the GCP's most significant achievements in the previous General Assembly – major reforms in the Ohio tax code – remained intact by working with our allies, including the Ohio Business Roundtable.

### IMPACT:

*These reforms are beginning to have the intended result of improving Ohio business environment and competitiveness. According to *Governing* magazine, Ohio is now rated as a "top performer" in several categories, including corporate property taxes, inventory and tangible personal property taxes. The same recognition is given to Ohio for its compliance with the Streamlined Sales and Use Tax Act, as well as the taxation and administrative burden placed on telecommunications companies.*



*More than 200 people attended events hosted by the Commission on Economic Inclusion in 2007 that focused on helping minority-owned companies in the construction industry learn how to obtain bonding.*



*The Commission's Diversity Professionals Group is composed of senior-level staff from member organizations. These individuals have responsibility for developing and implementing diversity-management goals and initiatives. The group meets quarterly for constructive problem-solving, sharing of best practices, and educational programs featuring regional and national experts on diversity and inclusion in the workplace.*

# Advancing inclusion

## Making the region's diversity an economic strength

The Commission on Economic Inclusion drives the Greater Cleveland Partnership's efforts to ensure that inclusion is integrated into the GCP's regional economic development agenda. This includes working with talent attraction efforts to facilitate the recruitment and retention of minority professionals and helping minority-owned companies build the capacity necessary to create jobs.

The implementation of a new Regional Inclusion Model has enabled the Commission to enhance efforts to improve board, senior management, workforce and supplier diversity among its member organizations and to become more engaged in stimulating the development of minority-owned businesses. 2007 highlights include:

### ENHANCING MEMBER SERVICES

- Increasing Commission membership to 115 companies and organizations representing 192,000 employees in the region and more than 800,000 nationwide
- Providing more extensive comparative metrics for member organizations that evaluates progress in diversity and inclusion based on results of the annual *Employers Survey on Diversity*
- Sharing of best practices of Best-in-Class winners through the Diversity Professionals Group quarterly forums
- Assisting member organizations to launch or enhance supplier diversity programs by facilitating data collection and identifying and connecting with minority vendors through an online product developed by a local minority-owned company

### PROMOTING MINORITY BUSINESS DEVELOPMENT

- Providing bonding assistance to more than 175 MBEs through informational sessions and hands-on assistance to identify bonding resources and help companies secure bonding
- Establishing a bond fund for letters of credit in lieu of bonding
- Building a coalition of economic development partners to support minority business development funded by a \$1 million grant from the Fund for Our Economic Future; the initiative focuses on growing the size, scale and infrastructure of Hispanic and African American MBEs with annual revenues of at least \$2.5 million
- Connecting minority-owned businesses with local project owners and majority companies to facilitate minority participation in construction projects and helping them to capitalize on the more than \$4 billion in local construction projects planned over the next five to 10 years

### IMPACT:

*The Commission is now positioned to: (1) continue helping its members create diverse and inclusive work environments; (2) identify opportunities that will help its members boost their diversity spend; (3) serve as a conduit and facilitator to help build relationships between majority and minority-owned businesses; and (4) identify and work with high-potential, minority-owned businesses to ensure that they are prepared to respond to business-to-business purchasing opportunities.*



*The GCP Insider Forums are exclusive briefings for Investor-level members with GCP Board and staff leadership.*

## Connecting our members Yielding returns to our investors

The GCP is focused on delivering value to our Investor-level members. Working closely with GCP Business Development and the Commission on Economic Inclusion, the GCP Investor Development Team has broadened its scope to provide a wide range of resources and opportunities that meet the needs of our larger-company members.

A key benefit introduced in 2007 provides GCP manufacturing company members with a free joint membership in MAGNET. This includes access to MAGNET's online research and information tools, a searchable database providing easy access to a wide range of companies, consultants and providers often needed to improve operations, productivity and bottom-line results, a date book of regional events of interest to the manufacturing community and advocacy alerts with information on local, regional, state and federal public policy, legislation and regulation issues facing manufacturers.

### **INVESTORS ALSO WERE CONNECTED THROUGH:**

- Town Hall Meetings with President George W. Bush and U.S. Education Secretary Margaret Spellings
- Members-only Insider Forums with updates on current regional economic development issues and initiatives
- Discounted memberships, special invitations to VIP events and group-savings programs
- Exclusive, off-the-record morning conversation briefings with important decision makers from the media and key regional, state and federal elected officials

### **IMPACT:**

*Retention of GCP Investor-level members reached 95 percent\*, which, when coupled with new member development, provided private-sector resources necessary to stimulate regional economic activity and advocate for a strong business climate.*

*\*Industry average is 90 percent, according to the American Chamber of Commerce Executives, the leading industry trade group.*



Photo by Mark Madere/Spectre Light Photography

*The COSE 2007 Small Business Conference drew more than 1,000 small business owners. It offered the latest in technology and other tools needed to start or grow a business.*

## Investing in COSE Helping to serve and grow small business

The Council of Smaller Enterprises (COSE), the GCP’s small business partner, completed its strategic planning process in 2007, with a future course set to focus on and expand its activities in three key service platforms.

COSE, as a member-driven organization, provides and facilitates opportunities for members to connect with each other to help learn, grow and solve business issues. The Connection Platform works primarily through COSE Networks serving the technology community (NEOSA), the arts community and home-based businesses. In addition, the plan focuses on investment and growth for COSE’s numerous peer-to-peer networking and information-sharing programs, including MindSpring.com, MindShare, the COSE Small Business Conference and IBuyNEO.com, an interactive Web site supporting local purchasing from local businesses.

The Benefits Platform provides health insurance, worker’s compensation insurance and a variety of programs to help small businesses manage their HR programs in an effective and competitive fashion. The Representation Platform

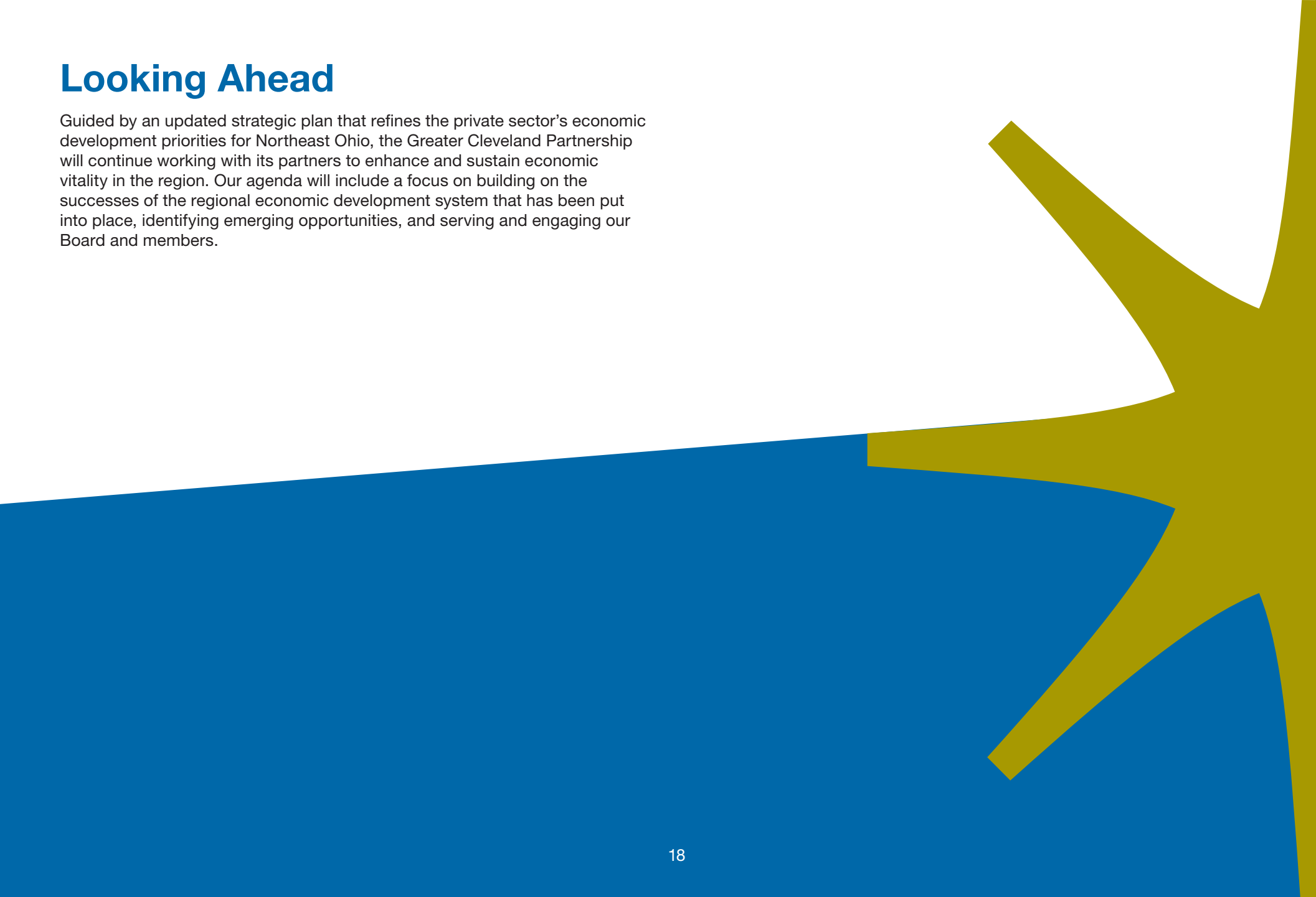
provides small business with a unified voice in relevant legislative, economic development and other community issues – bringing attention to the needs of small business and providing improved recognition within the community of the value and impact of small business.

To support the strategic plan, the GCP and COSE have agreed to invest additional small business dues into these activities to allow COSE to expand its support for small business in Northeast Ohio.

**IMPACT:**  
*The increased investment will enhance efforts to support the growth and development of small businesses, which will continue to play a critical role in the region’s economic future.*

# Looking Ahead

Guided by an updated strategic plan that refines the private sector's economic development priorities for Northeast Ohio, the Greater Cleveland Partnership will continue working with its partners to enhance and sustain economic vitality in the region. Our agenda will include a focus on building on the successes of the regional economic development system that has been put into place, identifying emerging opportunities, and serving and engaging our Board and members.





# World of Opportunity

The “World of Opportunity 2007-2008” video, produced by the Greater Cleveland Partnership and Cleveland Development Advisors, highlights more than \$4 billion in catalytic construction projects planned or under way in downtown Cleveland, University Circle and other Cleveland neighborhoods. To request a copy of the DVD, please call 216.592.2250.

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GREATER CLEVELAND  
partnership

