

# 2010 INVESTOR MEMBERSHIP

GREATER CLEVELAND  
partnership



## Greater Cleveland Partnership Investor-Level Membership

Greater Cleveland Partnership Investor-level members are part of one of the largest and most prestigious business organizations in our region, state and country. As a member of the GCP, your company is connected to a broad spectrum of Northeast Ohio businesses:

- The GCP’s approximately 500 Investor-level members composed of most of the mid-to large-size companies in our region;
- The region’s small business community represented by the GCP’s small business partner, the Council of Smaller Enterprises (COSE), and its approximately 17,000 member companies.

There’s strength in these numbers, which means that the GCP is able to speak with “one voice” for our members in discussions about important issues that impact the business climate and

economic development in our community. We communicate the private sector’s strategic priorities to our elected officials and public-sector leaders to help them marshal the resources needed to meet current challenges and improve the long-term outlook of the region’s economy.

And, you’ll find value in your Investor-level membership—with access to discounts for your company and employees; programs offered by the GCP, our partners and members; opportunities for involvement to help advance the business community’s priorities; exclusive members-only communications; and sponsorship and marketing opportunities to raise your company’s visibility.

## GCP Investor-Level Member Benefits

Programs and Events	Involvement	Sponsorships	Marketing & Communications	Discounts
GCP Annual Meeting	GCP Government Affairs Council	GCP Annual Meeting	Messaging on GCP Facebook page	Natural gas purchasing
Members-only Meet the Chairman forum	GCP Mid-Market Involvement Committee for mid-sized companies	GCP Public Officials Official Reception	Messaging on Higbee Building marquee	Health insurance
GCP Public Officials Reception	Manufacturing Advocacy and Growth Network (MAGNET)	GCP Web site	Messaging in Higbee Building front windows	Club at Key Center initiation fee waiver
Morning Conversations with elected officials, media executives and business leaders	Commission on Economic Inclusion membership	GCP Investor e-newsletters	CEO profiles on GCP Web site, Facebook page and in COSE Update magazine	House of Blues Foundation Room membership discount
Briefings with state and federal lobbyists; International business forums	Commission on Economic Inclusion advisory committees	Commission on Economic Inclusion Annual Meeting	Company profiles on GCP Web site, Facebook page and in COSE Update magazine	Energy audits
Commission on Economic Inclusion Annual Meeting	Commission on Economic Inclusion Diversity Professionals Group	Commission on Economic Inclusion Diversity Professionals Conference	GCP Investor Alert e-newsletters	Energy-savings programs
Cleveland Clinic Ideas for Tomorrow speaker series	Secondary education advisory groups	Special GCP receptions	Special advocacy updates (Election Report; Hot Issues)	Workers' Compensation
Corporate Club at Landerhaven luncheons	Special “ambassadors” for advocacy issues	Higbee Building front windows	Commission on Economic Inclusion e-newsletters	Group transportation services
City Club of Cleveland forums	GCP Finance and Audit committees	Mid-market company programs	Government Affairs Council e-newsletters	

## Investing Your Dues

The GCP serves as a catalyst to help create jobs and leverage investment to improve the economic vitality of our city and region. We invest private-sector resources into organizations that support existing businesses, attract new companies, stimulate increased economic activity in growth industries, and help position the region for long-term growth.

NorTech	\$4.932M
Team NEO	\$3.441M
JumpStart	\$2.475M
MAGNET & World Trade Center Cleveland	\$1.577M
BioEnterprise	\$1M
Fund for Our Economic Future	\$1M
Cleveland Leadership Center	\$944K
One Community	\$892K
Business-School Partnership	\$544K
Cleveland Plus Marketing Alliance	\$489K
<b>TOTAL</b>	<b>\$17.294M</b>

## Our Partners

The GCP works through an extensive network of private- and public-sector partners to advance our strategic priorities. (Some organizations on this list also have opportunities for Investor-level member involvement.) The network includes:

**Advance Northeast Ohio**  
**Akron Urban League**  
**BioEnterprise**  
**Build Up Greater Cleveland (BUGC)**  
**City of Cleveland**  
**Cleveland Airport System**  
**Cleveland Cuyahoga County Port Authority**  
**Cleveland Development Advisors**  
**Cleveland Metropolitan School District**  
**Cleveland Plus Marketing Alliance**  
**Commission on Economic Inclusion**  
**COSE**  
**Downtown Cleveland Alliance**  
**Fund for Our Economic Future**  
**Great Lakes Metro Chambers Coalition**  
**JumpStart**  
**MAGNET**  
**MWV Pinnacle Fund**  
**NASA Glenn Research Center and Plum Brook Station**  
**NorTech**  
**Northeast Ohio Health, Science and Innovation Coalition**  
**Team NEO**  
**University Circle, Inc.**

## Our Focus



### Advocate with One Voice

The large business membership base of the GCP and COSE brings enormous clout to address various economic challenges in the community, region and state.



### Advance Small Business Success

Through COSE, the GCP supports the region's small business owners.



### Accelerate Economic Inclusion

The Commission on Economic Inclusion helps ensure full participation of the region's minority professionals and businesses in the private-sector's economic development agenda.



### Build a High-Impact, Sustainable Economic Development System

The GCP and its partners are growing the region's capacity to retain and create jobs and attract investment.



### Change the Face of Cleveland

The GCP supports catalytic physical development projects that can enhance economic vitality in Cleveland and the region.



### Strengthen Global Connections

The GCP works to improve the international competitiveness of the region and its companies.



### Initiate a Demand-driven Talent System

The GCP is committed to helping attract, retain and train talent to grow the region's economy.

## Get Involved!

The GCP is working on behalf of the business community to help our companies and region respond to current challenges and enhance their long-term economic vitality. We invite you to join us and become part of the "one voice" for business in our region. For more information, please call the GCP Investor Development Team at 216.592.2370 or e-mail our team members at [vip@gcpartnership.com](mailto:vip@gcpartnership.com).

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