



GCP LEAD: Link. Engage. Advocate. Develop.

2017 Cohort 2

The Program

The Greater Cleveland Partnership recognizes the importance of cultivating our region's future business and community leaders with the work of the GCP. This group will be an exclusive cohort of emerging leaders from member companies, with at least five years of professional experience, and an interest in our strategic priority areas. Members of the cohort will dive into a "GCP immersion experience" by participating in our current work and partnerships. Upon successful completion of the program, members are encouraged to stay engaged in the organization. GCP staff will work to place them in the areas that best suit their interests and strengths.

We are now accepting nominations for the 2017 GCP LEAD Cohort 2. The deadline for nominations is February 27, 2017.

Nomination Requirements

- At least five years of professional work experience
- Employed by a GCP member company
- Have an interest in the work of the GCP

Nomination Process

- All candidates must be nominated by their organization's CEO/president via an email to Angela Finding at afinding@gcpartnership.com stating their intent to nominate, the nominee's name, title and contact information.
- The nomination deadline is February 27, 2017
- Once nominated, the candidate is required complete a GCP LEAD questionnaire (for informational purposes only).

Acceptance Process

- All nominations must be sent in by February 27, 2017.
- The max number that can be accepted is 50. Once we have reached 50, the nomination process will be closed.
- An organization may only nominate a maximum of two employees.

Participation Fees

- The fee to be part of the 2017 GCP LEAD Cohort 2 is based on company size:
 - 1 to 99 Employees - \$1,000
 - 100 – 499 Employees - \$1,200
 - 500 + Employees - \$1,500

Optional “Sponsor a Nonprofit YP” – This option is for a company desiring to nominate an emerging leader from its own organization as well as nominate another emerging leader from the nonprofit sector. The nonprofit must be a member of GCP or COSE. GCP must be notified about the nonprofit before the GCP LEAD invitation is extended to them.

- 1 to 99 Employees - \$1,250 (\$1,000 for company nominee + \$250 for nonprofit nominee)
- 100 – 499 Employees - \$1,450.00 (\$1,200 for company nominee + \$250 for nonprofit nominee)
- 500 + Employees - \$1,750.00 (\$1,500 for company nominee + \$250 for nonprofit nominee)

Member Requirements

- All cohort members will be required to participate in activities related to each of our strategic priority areas of Advocacy, Business Development, Commission on Economic Inclusion, Education & Workforce, Physical Development/Cleveland Development Advisors, Middle Market Initiative and COSE Small Business Initiatives, so that they may get a well-rounded understanding of the GCP. The full menu of events and activities will be provided upon acceptance and updated on an ongoing basis.
- Cohort members will be required to attend at least two events or meetings per quarter pertaining to the above mentioned areas until they have participated in activities for each of the GCP’s priority areas. The two per quarter requirement is recommended to effectively balance the commitment while still meeting the requirements.
- In addition to the strategic priority events, all members are required to attend the following events or meetings:
 - The Cohort 2 Kick-Off event. March 21, 2017, 4 to 6 p.m.
 - The GCP LEAD Leadership Development Seminar. May 25, 2017, 1 to 5 p.m.
 - Spring All Cohort Networking Event. May 25, 2017 immediately following the Leadership Development Seminar
 - The Cohort 2 Commencement Celebration. February 2018 Date TBD

Special Activities

- Coffee Talks Meeting – Those who elect to participate in a Coffee Talk will meet with the senior leader of a specific priority area of the organization (the member will select). The participant will receive a crash course in that priority area while having an opportunity to learn more about GCP from one of its leaders. The Coffee Talks meeting will fulfill one quarterly meeting requirement. To schedule a Coffee Talks session, contact Angela Finding
- Hot Topic Luncheon – In the summer of 2017, the GCP LEAD Cohort will have an opportunity to have lunch with GCP’s president and CEO, Joe Roman, while learning about an important topic impacting the Greater Cleveland region.

Time Commitment

One year of activities will provide enough exposure to get a solid understanding of the Greater Cleveland Partnership. The cycle will be February 2017 to February 2018. The purpose of developing this program is to introduce and keep future leaders engaged in GCP priority areas, as well as connect them to work that interests them. Upon completion of the program, the next step would be for the GCP LEAD member to volunteer for committees and/or task teams within a certain area of the organization. We will also welcome input from past cohorts on how we can improve the experience and will look to them in an advisory capacity.