



GCP LEAD: Link. Engage. Advocate. Develop.

The Greater Cleveland Partnership recognizes the importance of engaging our region's future business and community leaders in work that impacts the region through the efforts of the GCP. This group will be an exclusive cohort of emerging leaders from member companies who have an interest in GCP's strategic priority areas. Members of the cohort will dive into a "GCP immersion experience" by participating in and learning more about our current work and partnerships. Upon successful completion of the program, members are encouraged to stay engaged in the organization. GCP will work to engage them in the areas that best suit their interests and strengths.

Please see details below regarding the nomination process and requirements, program fee and member requirements. **Based on nominations of your emerging leaders, GCP strives to build a cohort that reflects the diversity of our region.**

Due to the pandemic, we are delaying the nomination period and start of the GCP LEAD Cohort 6 until Q2 2021. We will begin accepting nominations for the GCP LEAD Cohort 6 beginning January 2021 – April 7, 2021. GCP LEAD Cohort 6 will officially kickoff in April. Our goal is to have in-person, or at minimum, hybrid programming. This determination will be finalized based on current public health information conveyed through [Ohio Public Health Advisory System](#) closer to our kickoff date.

Nomination Process

- All candidates must be nominated by their organization's CEO/president via an email to Angela Finding at afinding@gcpartnership.com stating their intent to nominate, the nominee's name, title and contact information.

Acceptance Process

- All nominations must be sent in by the deadline, April 7, 2021.
- Once nominated, the candidate is required to complete a GCP LEAD questionnaire (for informational purposes only).
- The maximum number of nominations that will be accepted is 40. Once we have reached 40, the nomination process will be closed.
- The maximum number of nominations an organization may submit is two.

Participation Fee

- The fee per GCP LEAD participant is based on company size:
 - 1 to 99 Employees - \$1,250
 - 100 – 499 Employees - \$1,500
 - 500 + Employees - \$1,750

Optional "Sponsor a Non-Profit YP" – This option is for a company desiring to nominate an emerging leader from its own organization as well as nominate another emerging leader from the nonprofit sector. The nonprofit must be a member of GCP or COSE. GCP must be notified about the nonprofit before the GCP LEAD invitation is extended to them.

- 1 to 99 Employees - \$1,250 (\$1,000 for company nominee + \$250 for non-profit nominee)
- 100 – 499 Employees - \$1,450 (\$1,200 for company nominee + \$250 for non-profit nominee)

- 500 + Employees - \$1,750 (\$1,500 for company nominee + \$250 for non-profit nominee)

Member Requirements

- All cohort members will be required to participate in activities that are aligned with the work of the GCP. These will be a mix of pre-planned experiences and elective opportunities. All GCP LEAD activities will be connected to one or more of our strategic priority areas of: **Advocacy, Business Growth & Development, Equity & Inclusion, Talent, Real Estate, and COSE Small Business**. The full menu of events and activities will be provided upon acceptance and updated on an ongoing basis.
- The program requirements include a mix of all-cohort and elective activities.
 - All-cohort activities are spread out throughout the program year and include:
 - “Get to Know GCP” Virtual Meetings
 - April 14 – Featuring COSE and Business Growth Services
 - April 28 – Featuring Advocacy and Cleveland Development Advisors
 - May 5 – Featuring Equity and Inclusion and Talent
 - Pre-Program – Online Assessment for Everything DiSC Workplace Profile Review
 - Everything DiSC Workplace Profile Review Meeting – May 26, 9 to 11 a.m. - VIRTUAL
 - Everything DiSC Workplace delivers a comprehensive, easily customizable workplace development solution to engage every employee—regardless of title or position, department, or function - in building more productive and effective relationships at work.
 - Spring Reception – June Date TBD – will be based on public health information.
 - COSE Board Meeting – Date TBD
 - The GCP LEAD Leadership Development Retreat – August 12, 2021, 3 to 6 p.m.
 - Equity & Inclusion Conference – August 17, 18, and 19, 2021 (Only one day is required to attend but participants may attend all three.)
 - Opportunity Corridor Forum & Tour – September Date TBD
 - Behind the Scenes Tour with Cleveland Development Advisors & Fall Social – November 4, 2021
 - Hot Topic Luncheon - The GCP LEAD Cohort will have an opportunity to have lunch with one of GCP’s leaders while learning about an important topic impacting the Greater Cleveland region. – January 26, 2022
 - End of Program Luncheon – March 24, 2022
 - The elective requirements include attending one event or meeting for each of the following three strategic priority areas:
 - Advocacy – It is recommended to select from one of the following:
 - Morning Conversation (There are 7-9 offered per year)
 - Talent – It is recommended to select from one of the following:
 - Cleveland Internship Summit
 - Any of the following volunteer activities will satisfy this requirement:
 - Resume Clinic
 - Mock Interview Days
 - Business Panel Discussions (featuring industry experts)
 - Middle Market - It is recommended to select from one of the following:
 - Quarterly Middle Market Forums
 - A monthly newsletter and other ongoing communication will be sent to the cohort regarding GCP events and meetings and other opportunities for the cohort.

Time Commitment

One year of activities will provide enough exposure to get a solid understanding of the Greater Cleveland Partnership. The cohort cycle will be April 2021 – March 2022. The purpose of developing this program is to introduce and keep future leaders engaged in work that impacts the region, as well as provide a professional development opportunity.