

WHO WE ARE

With more than 12,000 members, the Greater Cleveland Partnership (GCP) is the largest metropolitan chamber of commerce in the country. We represent the collective voice of our members, serving as a catalyst for progress and focusing our resources to support collaborative efforts to boost the economic vitality of Northeast Ohio.

WHAT WE DO

MISSION To mobilize private-sector leadership, expertise and resources to create attractive business conditions that create jobs, grow investment and improve the economic prosperity of the region.



GCP FOCUS AREAS

- ADVOCACY** The GCP Advocacy Team works with political leaders to create and shape policy that will maximize the economic development potential for all Greater Clevelanders. We serve our members as “one voice” to advocate on behalf of the local business community, providing businesses with what they need to grow and expand.
- EQUITY AND INCLUSION** The Commission on Economic Inclusion focuses on helping local employers connect diversity and inclusion to their bottom line and works to ensure that minorities more fully participate in the benefits of, and contribute to, economic development in our region.
- BUSINESS GROWTH SERVICES** GCP helps businesses and the overall economy grow by providing direct services and connecting companies to a vast network of governmental and other resources.
- COUNCIL OF SMALLER ENTERPRISES (COSE)** COSE provides small business owners with the right solutions and resources they need to grow and thrive and involves small companies in initiatives impacting the broader small business community.
- REAL ESTATE** Through its real estate and business development finance affiliate Cleveland Development Advisors, GCP is committed to accelerating the development of catalytic projects that transform Cleveland’s neighborhoods and attract investment.
- TALENT** Through a renewed and reinvigorated partnership, GCP works with its partners in the public and private sectors to ensure that Northeast Ohio creates, attracts and retains a 21st century workforce. GCP supports the development of educational systems to prepare our students for in-demand jobs in our region.

CONNECTING BUSINESSES AND FOSTERING REGIONAL GROWTH FOR 15 YEARS



This year marks the 15th anniversary of the Greater Cleveland Partnership (GCP). The GCP was the coming together of Cleveland Tomorrow, the Greater Cleveland Growth Association, the Greater Cleveland Roundtable and their primary affiliates—the Northeast Ohio Technology Coalition (NorTech), COSE and the Commission on Economic Inclusion.

GCP is a platform for collaboration, and that has always been a key to our success—collaboration among our 12,000 member businesses with each other, with GCP and with organizations who share our vision for the future of Northeast Ohio. We provide a place for leaders from companies of all sizes to engage with a certainty that they will have an impact on major business and civic issues.

ACCOMPLISHMENTS

- Creation of JumpStart
- Creation of Bioenterprise
- Creation of MAGNET
- Over 100,000 jobs created and retained
- Investments of \$445 million in more than 130 projects in our region generating \$3.7 billion of total development
- Secured tens of millions for priority capital projects, including: Public Square, Irishtown Bend, Flats East Bank, Rock Hall, and countless cultural facilities and neighborhood projects across the region
- Secured \$30 million in new funding for transit from state transportation budget (up from roughly \$6.5 million annually)
- Changed state law to halt Cleveland-only minimum wage increase and similar proposals
- Changed state law to enable Cleveland Schools Transformation Plan and related funding opportunities
- Stopped a ~\$75 million annual cut to NASA Glenn and positioned the organization for roughly \$150 million in annual growth
- \$1M grant to execute the Minority Business Accelerator 2.5+ to assist with revenue growth for MBEs
- Led business involvement in the Cleveland Plan to help reform public education in the city
- Awarded \$60 million in New Market Tax Credits
- Accelerated funding of key projects including the Innerbelt bridges and Lakefront West / Shoreway
- Partnered with Medical Mutual to launch Ohio's largest multiple employer welfare arrangement (MEWA), The COSE Health and Wellness Trust; offering a health plan that meets the needs of small businesses
- Played a key role in attracting, fundraising and hosting the 2016 Republican National Convention
- Secured over a quarter-billion in State funding for Opportunity Corridor, a \$300 million transportation and economic development project

This work is fully embodied in our new ForwardCLE strategic plan available here: gcpartnership.com/Initiatives/StrategicPlan



FORWARDCLE INITIATIVES

- Collaboration with The Cleveland Foundation, The Fund for our Economic Future, JumpStart and Team NEO to create an innovation study and strategy
- Collaboration on OpportunityCLE, an initiative for opportunity zone investment in Cleveland and Cuyahoga County
- Analysis of our region's tax environment and its impact on growth and competitiveness as compared to ten similar markets in the Great Lakes region
- Launched the Manufacturing Sector Partnership co-managed by GCP and MAGNET
- Supported the passage of legislation that would provide funding for the creation of industry sector partnerships in manufacturing, healthcare, and information technology driven by the business community
- Partnered with the Fund for Our Economic Future, the National Fund for Workforce Solutions, and others to launch The Paradox Prize, a public call for big innovative ideas that help Northeast Ohioans who can't access available jobs to connect to new transit approaches