

**GET**

**INVOLV**

**LED**

**ED**

**Engagement  
and Member  
Leadership**

MEMBERSHIP OPPORTUNITIES



# The Greater Cleveland Partnership



**A member-led organization with volunteers serving on numerous issue-based committees. GCP membership provides a platform for networking and convening Northeast Ohio’s business leaders on issues of regional importance.**

## CONNECTIONS

Involvement opportunities connect you to a broad spectrum of the Northeast Ohio business community and the region’s leading companies and organizations. Our members employ one out of every five workers in the region.

## SUPPORT

With the support of more than 11,000 members, the GCP works to ensure that the perspectives and needs of the business community are well-represented in this work.

## FOCUS

We are focused on providing you and your company with business connections based on your size, interests and needs.

## **Greater Cleveland Partnership**

Leaders in Northeast Ohio’s business community are the foundation and driving force behind the work of the Greater Cleveland Partnership. Through their leadership, the GCP continues to operate as one of the largest, strongest and most unique Chambers of Commerce in the country.

### **GET INVOLVED**

**GCP Board of Directors**

**Executive Committee**

**Nominating Committee**

**Finance Committee**

**Audit Committee**

**Finance Committee**

**Air Service Demand Task Force**

## **Advocacy**

Representing the voice of the business community is a core priority for the GCP. Our Advocacy Team understands governmental and legislative processes and how the results can impact business. They also understand the importance of connecting the business community to elected officials and ensuring that the Greater Cleveland business perspectives are well-represented.

### **GET INVOLVED**

**Government Affairs Council**

**Small Business Caucus**

**Political Action Committee: Steering Committee**

## **Physical & Business Development**

The GCP and its affiliates invest in catalytic projects and key business initiatives throughout the region. Leadership and engagement from the business community play a key role in identifying the right types of projects for the region.

### **GET INVOLVED**

**Cleveland Development Advisors (CDA) Board of Directors**

**CDA Investment Review Committee**

**CDA Governance and Nominating Committee**

**CDA Compliance, Audit and Finance Committee**

**CDA Community Advisory Committee**

**Cleveland International Fund Board of Directors**

## **Commission on Economic Inclusion**

A program focused on helping Northeast Ohio employers connect the benefits of diversity and inclusion with their bottom line. It also works to ensure that minorities more fully participate in the benefits of, and contribute to, economic development in our region.

### **GET INVOLVED**

**Advisory Board and Committees**

**Member Engagement and Marketing Committee**

**Minority and Business Growth Committee**

**Procurement Professionals Group**

**Diversity Professionals Group**

**Construction Diversity and Inclusion Initiatives**

## **Education & Workforce**

A strong workforce means a strong economy. The GCP is focused on education and workforce development through several initiatives—from the establishment of a high-performing Cleveland school system to assisting employers by strengthening the talent pipeline and providing the skilled workers they need. We engage our members to learn more about their workforce needs as well as those of the broader business community, so we can work collaboratively to create solutions to their challenges. Members can get involved in workforce development initiatives that impact small, middle-market and large companies, diverse populations and specific industries such as IT.

GCP and RITE have joined forces to leverage current programming and gain synergies toward a shared vision of addressing information technology workforce challenges in Northeast Ohio. RITE is the leading industry-driven IT workforce alliance in Northeast Ohio. RITE serves as the unifying force and platform for collective action among employers, educators and economic/workforce development to build a diverse, industry-responsive IT talent pipeline that will enhance the region’s economic vitality and competitiveness.

The partnership will create a tech community focal point

that will efficiently mobilize business community leadership and resources necessary to increase the scale of impact of workforce, technology and innovation efforts to improve the economic vitality in the region.

#### GET INVOLVED

##### Pathway Partners: College and Career Readiness

- **True2U (CMSD 8th grade)**
  - Mentoring
  - Hosting an out-of-school experience (company site visit)
- **Academies of Cleveland (CMSD high school)**
  - Business panels
  - Business roundtables
  - Advisory boards and industry consortia
- **GCP Internship Central**
  - Provide high school and college level internship opportunities
  - Task Team/Advisory Group

#### RITE

- **Passport to IT Careers**
- **CoolTech Challenge**

#### General Workforce Needs

- **Industry-Focused Feedback Groups**
- **Workforce Committee**

#### Young Professionals

- **GCP LEAD**

---

## COSE, the Council of Smaller Enterprises

COSE, the small business arm of GCP, is committed to empowering small business success by providing programs, services, events, and resources that support small business owners, their businesses and their employees. The involvement of small business members is critical to the planning of programs and events and development of resources designed to support the small business community.

#### GET INVOLVED

---

##### Board of Directors

---

##### Executive Committee

---

##### Membership Committee

---

##### Content and Education Committee

---

##### Networking and Meet-Ups Committee

---

##### Advisory Board and Committees

---

## Accelerating Middle Market Progress

The Greater Cleveland Partnership's middle-market initiative provides resources and information to help create and sustain long-term success for Northeast Ohio's middle-market companies. We're also focused on sparking ideas and providing connections to support these companies' growth strategies. While middle-market members of the GCP have access to all events and other engagement opportunities, the GCP has a specific set of programs and initiatives designed

for the middle-market segment. The engagement of middle-market members in this work is critical to ensure the right topics and opportunities are presented and issues are discussed.

#### GET INVOLVED

---

##### Middle-Market Committee

---

##### Middle-Market CEO Forums

---

##### Middle-Market Update Contributor

---

## OHTec

Through OHTec, tech companies come together to focus exclusively on their growth and talent issues. Their involvement in governance and planning ensures that OHTec is responsive to their needs, interests and perspectives. OHTec also raises the profile of Ohio's technology industry among legislators and elected officials.

#### GET INVOLVED

---

##### Advisory Board and Committees

---

##### CIO Forums

---

##### CEO Roundtable

## ADDITIONAL OPPORTUNITIES

The GCP offers other engagement opportunities for member companies and their employees to learn more about the work of the GCP and related development initiatives in Cleveland and access resources to support their strategic objectives. GCP members also have access to a variety of products and services that provide significant cost savings for your business.

### INFORMATION AND CONTENT

Contribute content to the GCP newsletters or blogs

Contribute content to the COSE Mind Your Business online newsletter and content repository

Contribute content and accolades about your company on GCP social media channels

Business development consultation

GCP product initiatives

### SPECIAL PUBLICATIONS

GCP Annual Report

GCP Strategic Plan

GCP Engagement Brochure

GCP Membership Brochure

GCP Sponsorship Guide

GCP Internship Central Guide and Handbook

### PRODUCTS, SERVICES & SAVINGS

Health Insurance and Medical Benefits

Energy Audits

Electricity

Natural Gas

Workers' Compensation

Payroll Services

Office Products and Printing Services

Shipping and Freight

Telecommunications Services

ERISA Compliance Services

## Main Focus Areas

ADVOCACY

PHYSICAL AND BUSINESS DEVELOPMENT

COMMISSION ON ECONOMIC INCLUSION

EDUCATION AND WORKFORCE

COSE

ACCELERATING MIDDLE MARKET PROGRESS

OHTEC



Need help finding the right fit for your skills and interests? Let us help you.

## CONTACT US FOR MORE INFORMATION

### Megan Kim

Senior Vice President  
*Membership Development and Marketing*  
Executive Director,  
COSE

MKIM@GCPARTNERSHIP.COM

216.592.2356

### Paul Federico

Vice President  
*Corporate and Member Relations*

PFEDERICO@GCPARTNERSHIP.COM

216.592.2368

### Chad Hamman

Vice President  
*Membership Development and Services*

CHAMMAN@GCPARTNERSHIP.COM

216.592.2329

### Jason Guyer

Senior Director  
*Business and Community Engagement*

JGUYER@GCPARTNERSHIP.COM

216.592.2431



# Get Involved with The Greater Cleveland Partnership and be an Active Member.

