

GCP MEMBERSHIP

AN INVESTMENT IN YOUR FUTURE AND IN OUR REGION

Greater Cleveland Partnership (GCP) membership is an investment in the future of your business and our region. With 12,000+ member businesses, GCP spans all industries and company sizes.

We serve our members as **“ONE VOICE”** to advocate on behalf of Northeast Ohio’s business community, and we provide your company with the resources and connections you need to grow your business.

Since our inception in 2004, it has been our mission to create attractive business conditions that create jobs, grow investment, and improve the economic prosperity of Northeast Ohio.

We are fortunate to have extremely strong relationships with other organizations in the economic development ecosystem and the support of businesses that believe in our vision and want to play a role in shaping the region’s growth strategy.

Our member benefits are always evolving as we continue adding value to GCP membership, including:

- ▶ A strong connection to your peers in the Northeast Ohio business community and access to business resources tailored to meet your needs
- ▶ Invitations to member-only events that offer insider access and a behind-the-scenes look at initiatives shaping the business community
- ▶ Professional development programs that offer rich educational and networking opportunities
- ▶ Access to an advocacy team that ensures our region’s business interests are represented by local, state, and federal policy makers
- ▶ Unique opportunities for involvement in projects transforming our region, including accelerating technology-based economic growth
- ▶ Opportunities for both committee and board participation exist in the following areas: GCP, GCP Advocacy, GCP’s small business division - COSE, GCP Business Growth Services, GCP Equity & Inclusion, GCP Talent, GCP Tech and GCP Real Estate, including but not limited to:
 - ▶ Participation in shaping the future of equity and inclusion efforts that are integral to growing our region’s economy and dismantling structural racism in our communities
 - ▶ Access to a robust and growing suite of benefits and services for your business and employees
 - ▶ The satisfaction in knowing that GCP membership dues directly support economic development efforts across Northeast Ohio
 - ▶ The use of GCP’s state-of-the-art facilities, including meeting rooms outfitted with everything you need for your next presentation or special event

ADVOCACY

- Government Affairs Council
- Small Business Caucus

COSE

- COSE Board of Advisors
- Content and Education Committee
- Small Business Connections Committee

BUSINESS GROWTH SERVICES

- GCP INGEAR Committee

EQUITY & INCLUSION

- GCP Equity & Inclusion Board
- Construction Diversity & Inclusion Advisory Board
- Member Engagement and Marketing Committee
- Minority Business Growth Committee

FINANCE

- Audit Committee
- Finance Committee

GCP

- GCP Board of Directors
- Air Service Demand Task Force
- GCP Tech Board of Advisors
- GCP RITE Board
- Group Services Inc Board
- Middle Market Committee

REAL ESTATE

- Cleveland Development Advisors (CDA) Board
- GCP Real Estate Community Advisory Committee

GCP INITIATIVES AND PROGRAMS | GET INVOLVED. STAY CONNECTED.

Membership in the Greater Cleveland Partnership is a proven investment that allows us to work on your behalf while providing you with connections, access, and influence. Whether you’re looking to grow and expand your company, develop your talent pipeline, or take advantage of cost savings and special discounts, we offer the resources that deliver results.

As Northeast Ohio's premier economic development and business advocacy organization, we work for you in the following areas.



Advocacy

GCP Advocacy develops, supports and enforces public policies in Greater Cleveland at every level of government to stimulate economic growth and investment.



Real Estate

GCP Real Estate infuses investments, both public and private, that improve specific markets and neighborhoods of Northeast Ohio through real estate projects, related business start-ups and advisory services. Cleveland Development Advisors, an affiliate of GCP, is Northeast Ohio's nonprofit leader in providing real estate financing, technical expertise, and specialized tools to developers, businesses and community groups.



COSE

GCP's small business division, COSE, supports the needs of small businesses and leverages their collective contributions for the growth and success of Northeast Ohio's economy.



Business Growth Services

GCP Business Growth Services provides provides businesses of all sizes and all industries with management expertise, advisory services, and access to resources necessary to accelerate industry growth, expansion, attraction, and retention (INGEAR) activities—connecting your business to the broader economic development ecosystem.



Equity & Inclusion

GCP Equity & Inclusion works to close the racial gap in jobs, income and wealth, demonstrating that equity and inclusion drive economic growth. GCP is the convener of stakeholders and the business community about issues, opportunities and challenges.



Talent

GCP Talent leverages the voice of the business community to design and support a workforce ecosystem that strengthens and deepens the talent pipeline in Northeast Ohio, working with partners in the public and private sectors to create, attract and retain a 21st century workforce that contributes to the growth of our region and our economy.

JOIN US!

As a GCP member, your company is positioned to:

- ▶ Connect with leaders representing businesses of all sizes, including Fortune 1000 CEOs, middle market leaders, and entrepreneurs, across a broad range of industries.
- ▶ Access benefits and opportunities to get your business in front of potential clients or customers.
- ▶ Influence the private-sector's regional economic development agenda through involvement with us and our partner organizations.



Greater
Cleveland
Partnership

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