

GCP allows you to connect your brand with Northeast Ohio's most influential business organizations. We provide our members with the latest information about business and economic development as well as public policy issues that impact the Northeast Ohio business community.

EVERY MONDAY NEWSLETTER

Our weekly email newsletter is delivered to 4,500 senior-level staff and C-suite executives at GCP member companies.


PRESENTING SPONSORSHIP: \$30,000 (\$10,000/MONTH; 3 MONTH MIN.)

Header*, Footer*, ad box, feature story (once a month)
 *Header/footer only available for Presenting Sponsorship

A LA CARTE OPTIONS

| | |
|-----------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Dedicated Email | \$3,000 |
| Target businesses with a wholly owned campaign that gives you flexibility of messaging, timing and your own call-to-action. | (\$1,500 each for 3 or more) |
| Feature Story | \$2,500 |
| Increase your visibility with a feature story and link included in weekly emails. | (\$1,500 each for 3 or more) |
| Video Insertion | \$2,500 |
| Increase your visibility with a feature story and link included in weekly emails. Placement will vary based on issue. | (\$1,500 each for 3 or more) |
| Skyscraper | \$1,000 each |
| 164x602 px | (minimum of 4) |
| Box | \$500 each |
| 164x145 px | (minimum of 4) |

AD PLACEMENT



HOUSE AD

FEATURE STORY

AD BOX

SKYSCRAPER

FOOTER

CONNECT YOUR BRAND WITH NORTHEAST OHIO'S LEADING BUSINESS ORGANIZATION.

COSE allows you to connect with thousands of small business owners, entrepreneurs, and policymakers directly through email. Our email subscribers look to COSE as a trusted source of regional news and happenings.

MIND YOUR BUSINESS NEWSLETTER

The Mind Your Business weekly newsletter is a email program with the latest news and relevant information in the small business world. It goes out every Thursday to 9,500 small business subscribers.

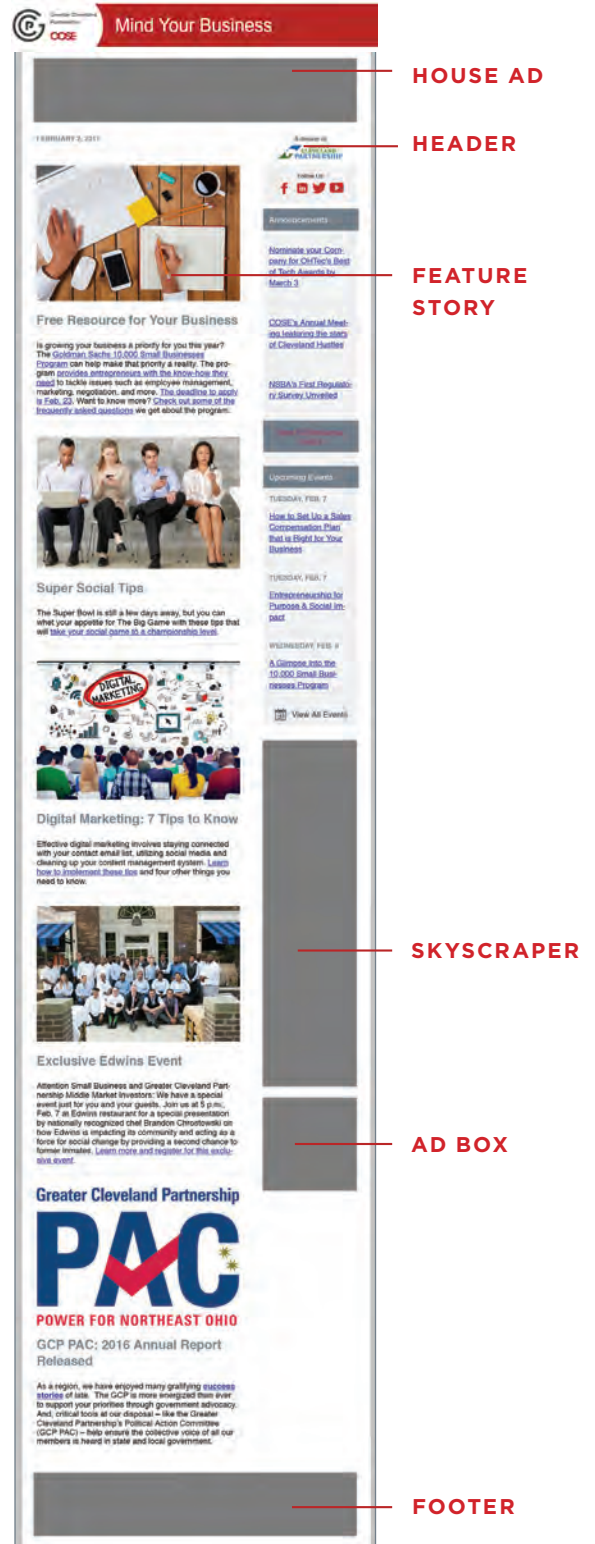
PRESENTING SPONSORSHIP: \$30,000 (\$10,000/MONTH; 3 MONTH MIN.)

Header, Footer, ad box, feature story (once a month)

A LA CARTE OPTIONS

| | |
|-----------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Dedicated Email | \$4,000 |
| Target businesses with a wholly owned campaign that gives you flexibility of messaging, timing and your own call-to-action. | (\$1,750 each for 3 or more) |
| Feature Story | \$2,500 |
| Increase your visibility with a feature story and link included in weekly emails. | (\$1,500 each for 3 or more) |
| Video Insertion | \$2,500 |
| Increase your visibility with a feature story and link included in weekly emails. Placement will vary based on issue. | (\$1,500 each for 3 or more) |
| Skyscraper | \$1,000 each |
| 164x602 px | (minimum of 4) |
| Box | \$500 each |
| 164x145 px | (minimum of 4) |

AD PLACEMENT



The screenshot shows the layout of the 'Mind Your Business' newsletter. Red lines and labels point to various ad placement areas:

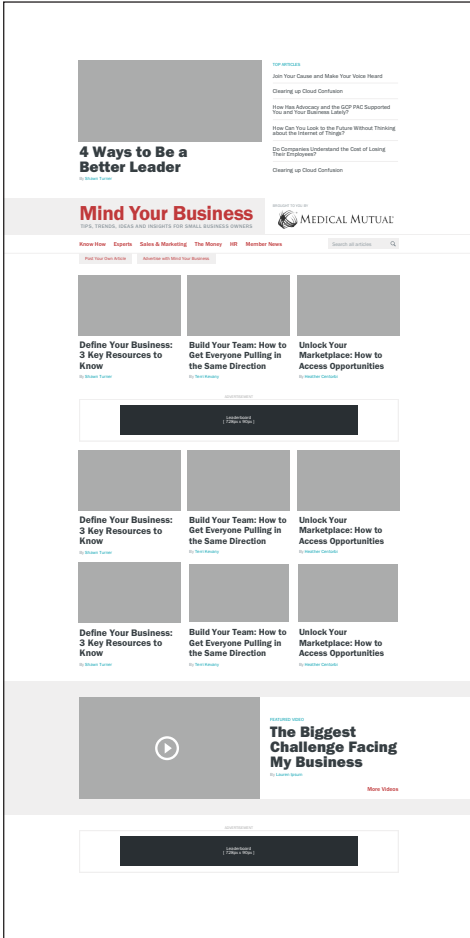
- HOUSE AD:** Located at the top right of the newsletter content area.
- HEADER:** Located at the top left, below the date and above the main content.
- FEATURE STORY:** A large article with a featured image and social media links.
- SKYSCRAPER:** A tall, narrow vertical ad space on the right side.
- AD BOX:** A smaller rectangular ad space on the right side, below the skyscraper.
- FOOTER:** Located at the bottom of the newsletter, containing the GCP PAC logo and contact information.



Greater Cleveland
Partnership
COSE

MIND YOUR BUSINESS

Mind Your Business Ad Space



**MIND YOUR BUSINESS
HOMEPAGE**

ARTICLES

VIDEO

FEATURED STORY

PRESENTING

SPONSOR



**MIND YOUR BUSINESS
ARTICLE PAGE**

LEADERBOARD



**MIND YOUR BUSINESS
CATEGORY PAGE**

SKYSCRAPER