CAPITALIZE
Capitalizing on our momentum requires continued focus on five areas critical to economic success.

PLACES WITH IMPACT
- Lakefront and Waterfront
- Solid, Welcoming Downtown
- Neighborhood Growth and Opportunity
- Amenities to Support Population Growth

TALENT THAT FUELS GROWTH
- Education Attainment and Affordability
- Skills Recognition and Development
- Incumbent Workplace Talent

ENVIRONMENT TO SUPPORT START, SCALE AND STAY
- Growth and Support for Existing Employers
- Effective and Connected Entrepreneurship Ecosystem
- Supportive Regulatory and Policy Environment

BUSINESS CONNECTIVITY
- Business and Worker Mobility
- Digital Connectivity
- Member Relationships that Drive Success

RESPONSIVE AND CAPABLE ORGANIZATION
- Financial Viability
- Member Satisfaction
- Capacity to Lead and Invest
- Best People
- Engaged Leadership

This work must be supported by:
- An integrated Public Policy Advocacy Agenda
- An underlying Commitment to Diversity and Inclusion as a part of each initiative
- A commitment to providing the very best Member Support and Resources to drive success for the businesses that fund our work
- Continued commitment to public-private partnerships through the Greater CLE Civic Connection Program
- Financial and human capital that can be called on for unexpected opportunity or issues
LEADERSHIP PRIORITIES

1. The Talent Imperative
Better connect employers to the right existing solutions and more aggressively address our most critical talent gaps.

2. The Business Resource Portal
Leverage knowledge and relationships to connect more companies and entrepreneurs with available resources to create the right solutions for our members.

3. Places with Impact
Drive investment, development and business support to targeted neighborhoods and communities.

OPPORTUNITIES FOR CEO PERSPECTIVE LEADING TO ACTION

1. Reduce the geographic gap between the region’s job hubs and its current and potential workers.

2. Accelerate innovation and commercialization efforts for Northeast Ohio.

3. Expand international and domestic air service.

BIG QUESTIONS TO UNLOCK GROWTH

1. How do we shape the future of diversity and inclusion efforts to drive more economic impact?
2. Are taxes and tax administration limiting our growth opportunities?

PRIORITIES AND INITIATIVES

• Create the Office of Workforce Engagement
• Launch Skills Based Workforce Initiative
• Engage immigrants and entrepreneurs in neighborhood growth
• Build "Business 211" for Northeast Ohio
• Conduct 1,000 Company Retention and Growth Visits per year
• Lead Industry Sector Forum Initiative
• Create New Investment Tools for Neighborhood Development

• Build the economic case for worker mobility
• Conduct large scale mobility pilot program
• Create a long-term policy agenda for worker mobility
• Create CEO Innovation and Commercialization Council
• Commercialization Benchmarks Study and Regional Plan
• Create the International Air Service Guarantee Fund

• Conduct Diversity and Inclusion Assessment and NEO D&I 3.0 Plan
• Conduct Tax Impact Study and Create Policy Recommendations
ENGAGEMENT
Engaging Northeast Ohio Organizations and Members

THERE ARE A NUMBER OF ORGANIZATIONS THAT OPERATE WITHIN THE BUSINESS AND CIVIC ECOSYSTEM THAT NEED TO BE CONNECTED TO OUR WORK. A REPRESENTATION OF PARTNERS INCLUDES:

BioEnterprise  JobsOhio
City of Cleveland  JumpStart
Civic Connections Group  MAGNET
Cleveland Development Advisors  NEO Cyber Consortium
Cleveland Foundation  Northeast Ohio Regional Sewer District
Cleveland International Fund  Ohio Business Roundtable
CMSD  Ohio Means Jobs
Cleveland Neighborhood Progress  Port of Cleveland
Cuyahoga Community College  RITE Board
Cuyahoga County  RTA
Destination Cleveland  Talent NEO
Digital C  Team NEO
Fund for Our Economic Future  Towards Employment
Gund Foundation  Urban League
Global Cleveland  WireNet

*Additional organizations will be added as the plan moves forward.*