



Dr. Elad Granot

Dean, Dauch College of Business & Economics

Dr. Elad Granot is the Dean of the Dauch College of Business and Economics at Ashland University. Producing significant improvement to alumni and donor activity, Dr. Granot has launched multiple high profile initiatives in a short time that have incorporated innovation into Ashland's curriculum and programs.

Under Dr. Granot's leadership, Ashland University's College of Business & Economics has significantly increased MBA enrollment, secured candidacy for initial AACSB accreditation, and launched two new programs: a one-year online MBA and an International one-year MBA in Cleveland and Columbus. Dr. Granot's new International MBA Program brought a vision to reality by creating the world-first one-year MBA program that includes two international study tours as part of tuition.

Prior to his arrival at Ashland University, Dr. Granot served as Dean of Rider University's College of Business Administration, where under his leadership, the business school reaffirmed dual AACSB accreditation and received several top national rankings. Before Rider University, Dr. Granot spent nearly 10 years at Cleveland State University. At CSU, he was an instrumental leader in the business school by developing the first Mobile Accelerated MBA program. During his time, he served in multiple roles including the Assistant Dean for MBA programs, Special Assistant to the Provost for eLearning, and collaborating with the President on international initiatives.

Prior to academia, Dr. Granot was a top executive in large multinationals including Kaplan Education and KPMG's Tel Aviv office. With more than 25 years worth of management, administration and leadership experience, Dr. Granot has a unique blend of experience and a consistent record of re-imagining existing approaches. He is a proven leader with an inspiring entrepreneurial spirit with effective management and financial skills to match.

In addition to leadership positions on a number of boards, Dr. Granot also advises numerous tech startups, is the founder of a VC fund and has led large multinational organizations in the U.S., Europe, Australia, and Israel. Dr. Granot holds a Ph.D. in Marketing from the University of Massachusetts, a Master's in Marketing and Management from Boston University, and a Bachelor's from Tel Aviv University. Dr. Granot has been recognized for excellence in teaching, awarded the Merit Award for Teaching Excellence and the Legacy Award for Excellence in Teaching.

Dr. Granot is passionate about his role of higher education and is a sought after public speaker, and has appeared in multiple media outlets as a business expert, with research published in top academic journals, as well as NPR and ABC News.