With the support of more than 8,000 members, the GCP works to ensure that the perspectives and needs of the business community are well-represented in this work. In addition, by being part of the GCP, business leaders from across the region are connected to many pivotal projects and initiatives that are shaping and sustaining metro Cleveland’s positive economic momentum.

Advancing our agenda requires the engagement and involvement of our member companies, our board, their executive teams and general staff.

As the leading business organization in the region, the Greater Cleveland Partnership is driving catalytic projects and leading initiatives that impact and advance the business community and the region.

To learn more about these opportunities, or how you and/or your employees can get involved, please contact our Business and Community Engagement staff.

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**Governance**
- Leaders in Northeast Ohio’s business community are the foundation and strength behind the work of the Greater Cleveland Partnership. Through their leadership, the GCP continues to operate in an impact business. They also strengthen and nourish the +500 active members of the Cleveland Partnership. They are the key drivers of growth and stability. These leaders are dedicated to the success of their business community. They are the key drivers of growth and stability. These leaders are dedicated to the success of their business community.

**Advocacy**
- Representing the interests of our members in the Ohio General Assembly, the GCP is dedicated to the success of our business community through effective advocacy. The GCP is dedicated to the success of our business community through effective advocacy.

**Air Service Demand Task Force**
- When United Airlines rule the skies, travel is easier from Cleveland Hopkins International Airport (CLE). The GCP’s leadership role in the development of air services and connection opportunities is critical to the success of our business community.

**Development and Investment**
- The GCP and all our affiliated entities in projects and key business initiatives throughout the region. Leadership and management from all the members in the region play critical roles in the success of our business community.

**Product Development**
- The GCP provides resources to all of these projects and key business initiatives throughout the region. Leadership and management from all the members in the region play critical roles in the success of our business community.

**Education and Workforce**
- The GCP offers an array of education initiatives focused on enhancing the region’s talent and workforce needs. The GCP offers an array of education initiatives focused on enhancing the region’s talent and workforce needs.

**Industry-Specific Initiatives**
- The GCP offers an array of engagement opportunities for members and their employees to connect with their peers, share best practices, and collaborate on growth initiatives.

**Additional Engagement Opportunities**
- The GCP offers an array of engagement opportunities for members and their employees to connect with their peers, share best practices, and collaborate on growth initiatives.
Engagement opportunities are listed by subject area.

Government

Leaders in Northeast Ohio’s business community are the foundation and strength behind the Greater Cleveland Partnership. Through their active participation, the GCP continually seeks to ensure that the collective voice of the region is heard. The GCP has strengthened and most notable Chambers of Commerce in the region. Members are invited to get engaged in the many opportunities to support existing carriers as well as advocates for the business traveler at Cleveland International Airport. The importance of investing in Cleveland International Airport and how its constituents have been engaged throughout the years can be helpful to COTA is a core priority for the GCP. Our Advocacy Team understands governmental and legislative processes and their results in the region. This also is an important consideration of the importance of the business community to state officials and is a matter that the participation of the Greater Cleveland Convention Development is a core priority for the GCP. The GCP recognizes that member and their employees are active and engaged in the business community. Many members in this work is critical to ensure the market members of the GCP have access to all events and program initiatives in Cleveland, and access to the various ways to create and maintain a safe working environment. It is critical that education and feedback be part of the farm bowl for continued success. Workforce is critical to the planning of programs and events and resources that support workforce development initiatives that impact small, middle-market and large businesses.

Advocacy

The Greater Cleveland Partnership’s Advocacy Department is focused on helping tech companies come together to enhance the region’s competitive advantage on a local, regional and national basis. Through OHTec, tech companies come together to develop, test and share technology in order to enable the region. Here are opportunities for involvement:

- Cleveland Internship Summit
- Workforce Committee
- Industry-Focused Feedback Groups
- Tech Week
- CIO Symposium
- CIO of the Year Judging Committee
- Board of Directors
- Commission on Economic Inclusion
- Procurement Professionals Program
- Diversity Professionals Program
- Inclusion Conference
- Minority and Business Growth Committee
- CEOS Committee
- CEO Engagement and Development Committee
- Executive Committee
- Community Engagement Committee

The Northeast Ohio Safety Council understands the demands of skills needed for a robust workforce. The region. Here are opportunities for involvement:

- Cleveland Safety Council
- Commission on Economic Inclusion
- Procurement Professionals Program
- Diversity Professionals Program
- Inclusion Conference
- Minority and Business Growth Committee
- CEO Engagement and Development Committee
- Executive Committee
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The GCP offers other engagement opportunities for Northeast Ohio employers connect the benefits of, and contribute to, economic development initiatives that impact small, middle-market and large businesses.

Product Development

The GCP provides businesses of all sizes with products and resources that make them more competitive and focused on using our strengths. The Northeast Ohio Safety Council understands the demands of skills needed for a robust workforce. The region. Here are opportunities for involvement:

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Engagement opportunities are listed by subject area.

Governance

Leaders in Northeast Ohio’s business community are the foundation and strategic force behind the vision of the Greater Cleveland Partnership. Through their leadership, the GCP continues to operate on a day-to-day basis as a strong and respected Chamber of Commerce and an influence throughout the region.

The Greater Cleveland Partnership’s Middle-Market initiative, which is committed to supporting the growth and success of middle-market businesses, provides resources, services, and guidance to employers. Middle-market employers can benefit from a variety of programs, services, and events that support their unique needs.

Advocacy

Representing the voice of the business community in our priority in the Greater Cleveland Partnership. We understand governmental and legislative processes and use our resources to impact change. This also means understanding the importance of connecting our business community to individuals and government officials. It is critical to stay informed and connected in order to be an effective advocate.

Development and Investment

The GCP is a vital contributor to the region’s cultural and economic development initiatives. Leadership and engagement come from our business community. Through our initiatives, our goal is to support the growth of the region through balanced economic development.

Product Development

The GCP provides leadership to our businesses in identifying products and services that support our business. We strategize the moves that are critical to the health and growth of our region by identifying opportunities for growth in our operations.

Education and Workforce

The Concentration on Economic Initiatives in the Greater Cleveland Partnership was founded to serve partners in Northeast Ohio and support the development of specific programs and initiatives by key industries in our region. The concentration on economic initiatives is designed to support specific industries.

OHTech

OHTech, our technology council, is focused on bringing together the tech community to define the state of tech in Northeast Ohio and to provide key initiatives and leadership to the region.

Industry-Specific Initiatives

What the GCP focuses on business communities in their specific regions to support the growth and development of the region. Northeast Ohio’s business community is the driving force behind supporting sustainable and responsible economic development initiatives.

Manufacturing

Business development consultation and training creates a critical role in economic recovery. The GCP works in partnership with college programs to ensure that students understand the manufacturing sector and are an opportunity for GCP members in the manufacturing industry to get engaged.

Air Service Demand Task Force

When asked by our member airports to review the current demand for air service in Northeastern Ohio, we found an opportunity to determine the needs of the business community to enhance the economic development of the region. The Air Service Demand Task Force seeks a resource for the development of a comprehensive strategy to increase the region’s airport capacity and improve the quality of services.

Additional Engagement Opportunities

The GCP offers additional engagement opportunities for member companies and their employees to connect with their peers, share ideas, and support the development of specific programs and initiatives in Cleveland, and access resources designed to help their strategic objectives.

Events

- GCP Annual Meeting
- GCP Chairman’s Forum
- GCP Government Affairs Forum

Information and Content

- Connected: The GCP newsletter is e-mailed to all member companies to keep them updated on GCP news and events.
- Sign up for newsletters

Young Professionals

- GCP Young Professionals
- Cleveland International Airport

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More opportunities are listed by subject area.
The Greater Cleveland Partnership’s Mid-Sized Business initiative is an ongoing effort to ensure mid-size growth companies get the support they need to succeed.

The GCP works with mid-size businesses to identify key initiatives and provide resources to ensure mid-size growth companies get the support they need to succeed.

Small Business

The Greater Cleveland Partnership’s Mid-Sized Business initiative is an ongoing effort to ensure mid-size growth companies get the support they need to succeed.

The GCP provides one-on-one services to mid-size businesses, offering advice on how to expand into new markets, improve their operations, and gain insights into emerging trends.

Education and Workforce

The GCP has worked with mid-size businesses to identify key initiatives and provide resources to ensure mid-size growth companies get the support they need to succeed.

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Industry-Specific Initiatives

The GCP offers leadership opportunities for mid-size businesses to connect with other mid-size businesses and industry leaders to identify key initiatives and provide resources to ensure mid-size growth companies get the support they need to succeed.

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