GET INVOLVED

Engagement and Member Leadership
MEMBERSHIP OPPORTUNITIES

GREATER CLEVELAND PARTNERSHIP
The Greater Cleveland Partnership

A member-led organization with volunteers serving on numerous issue-based committees. GCP membership provides a platform for networking and convening Northeast Ohio’s business leaders on issues of regional importance.

**CONNECTIONS**
Involvement opportunities connect you to a broad spectrum of the Northeast Ohio business community and the region’s leading companies and organizations. Our members employ one out of every five workers in the region.

**SUPPORT**
With the support of more than 11,000 members, the GCP works to ensure that the perspectives and needs of the business community are well-represented in this work.

**FOCUS**
We are focused on providing you and your company with business connections based on your size, interests and needs.
MEMBERSHIP ENGAGEMENT OPPORTUNITIES

Greater Cleveland Partnership
Leaders in Northeast Ohio’s business community are the foundation and driving force behind the work of the Greater Cleveland Partnership. Through their leadership, the GCP continues to operate as one of the largest, strongest and most unique Chambers of Commerce in the country.

GET INVOLVED
GCP Board of Directors
Executive Committee
Nominating Committee
Finance Committee
Audit Committee
Finance Committee
Air Service Demand Task Force

Advocacy
Representing the voice of the business community is a core priority for the GCP. Our Advocacy Team understands governmental and legislative processes and how the results can impact business. They also understand the importance of connecting the business community to elected officials and ensuring that the Greater Cleveland business perspectives are well-represented.

GET INVOLVED
Government Affairs Council
Small Business Caucus
Political Action Committee: Steering Committee

Physical & Business Development
The GCP and its affiliates invest in catalytic projects and key business initiatives throughout the region. Leadership and engagement from the business community play a key role in identifying the right types of projects for the region.

GET INVOLVED
Cleveland Development Advisors (CDA) Board of Directors
CDA Investment Review Committee
CDA Governance and Nominating Committee
CDA Compliance, Audit and Finance Committee
CDA Community Advisory Committee
Cleveland International Fund Board of Directors

Commission on Economic Inclusion
A program focused on helping Northeast Ohio employers connect the benefits of diversity and inclusion with their bottom line. It also works to ensure that minorities more fully participate in the benefits of, and contribute to, economic development in our region.

GET INVOLVED
Advisory Board and Committees
Member Engagement and Marketing Committee
Minority and Business Growth Committee
Procurement Professionals Group
Diversity Professionals Group
Construction Diversity and Inclusion Initiatives

Education & Workforce
A strong workforce means a strong economy. The GCP is focused on education and workforce development through several initiatives—from the establishment of a high-performing Cleveland school system to assisting employers by strengthening the talent pipeline and providing the skilled workers they need. We engage our members to learn more about their workforce needs as well as those of the broader business community, so we can work collaboratively to create solutions to their challenges. Members can get involved in workforce development initiatives that impact small, middle-market and large companies, diverse populations and specific industries such as IT.

GCP and RITE have joined forces to leverage current programming and gain synergies toward a shared vision of addressing information technology workforce challenges in Northeast Ohio. RITE is the leading industry-driven IT workforce alliance in Northeast Ohio. RITE serves as the unifying force and platform for collective action among employers, educators and economic/workforce development to build a diverse, industry-responsive IT talent pipeline that will enhance the region’s economic vitality and competitiveness.

The partnership will create a tech community focal point
that will efficiently mobilize business community leadership and resources necessary to increase the scale of impact of workforce, technology and innovation efforts to improve the economic vitality in the region.

GET INVOLVED
Pathway Partners: College and Career Readiness
- True2U (CMSD 8th grade)
  - Mentoring
  - Hosting an out-of-school experience (company site visit)
- Academies of Cleveland (CMSD high school)
  - Business panels
  - Business roundtables
  - Advisory boards and industry consortia
- GCP Internship Central
  - Provide high school and college level internship opportunities
  - Task Team/Advisory Group

RITE
- Passport to IT Careers
- CoolTech Challenge

General Workforce Needs
- Industry-Focused Feedback Groups
- Workforce Committee

Young Professionals
- GCP LEAD

COSE, the Council of Smaller Enterprises
COSE, the small business arm of GCP, is committed to empowering small business success by providing programs, services, events, and resources that support small business owners, their businesses and their employees. The involvement of small business members is critical to the planning of programs and events and development of resources designed to support the small business community.

GET INVOLVED
Middle-Market Committee
Middle-Market CEO Forums
Middle-Market Update Contributor

OHTEC
Through OHTEc, tech companies come together to focus exclusively on their growth and talent issues. Their involvement in governance and planning ensures that OHTEc is responsive to their needs, interests and perspectives. OHTEc also raises the profile of Ohio’s technology industry among legislators and elected officials.

GET INVOLVED
Advisory Board and Committees
CIO Forums
CEO Roundtable

Accelerating Middle Market Progress
The Greater Cleveland Partnership’s middle-market initiative provides resources and information to help create and sustain long-term success for Northeast Ohio’s middle-market companies. We’re also focused on sparking ideas and providing connections to support these companies’ growth strategies. While middle-market members of the GCP have access to all events and other engagement opportunities, the GCP has a specific set of programs and initiatives designed for the middle-market segment. The engagement of middle-market members in this work is critical to ensure the right topics and opportunities are presented and issues are discussed.
The GCP offers other engagement opportunities for member companies and their employees to learn more about the work of the GCP and related development initiatives in Cleveland and access resources to support their strategic objectives. GCP members also have access to a variety of products and services that provide significant cost savings for your business.

**ADDITIONAL OPPORTUNITIES**

**INFORMATION AND CONTENT**
- Contribute content to the GCP newsletters or blogs
- Contribute content to the COSE Mind Your Business online newsletter and content repository
- Contribute content and accolades about your company on GCP social media channels
- Business development consultation
- GCP product initiatives

**SPECIAL PUBLICATIONS**
- GCP Annual Report
- GCP Strategic Plan
- GCP Engagement Brochure
- GCP Membership Brochure
- GCP Sponsorship Guide
- GCP Internship Central Guide and Handbook

**PRODUCTS, SERVICES & SAVINGS**
- Health Insurance and Medical Benefits
- Energy Audits
- Electricity
- Natural Gas
- Workers’ Compensation
- Payroll Services
- Office Products and Printing Services
- Shipping and Freight
- Telecommunications Services
- ERISA Compliance Services

**CONTACT US FOR MORE INFORMATION**

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Need help finding the right fit for your skills and interests? Let us help you.
Get Involved with The Greater Cleveland Partnership and be an Active Member.