



PROMOTE 2021

Sponsorship Opportunities

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**Greater
Cleveland
Partnership**



GCP events deliver your message to audiences ranging from 50 to 1,500 decision and policy makers. 2021 events include a mix of virtual, digital, and possible in-person opportunities as the year progresses.

2021 events

Virtual Cleveland Internship Summit

In its sixth year, the summit brings together business community representatives and educators to discuss how to better connect students to internship opportunities and build a talent pipeline. *Sponsorship opportunities range from \$5,000-\$25,000.*

IGNITE: GCP Equity & Inclusion Action Planning for Racial Equity

This quarterly, multi-session series is tailored specifically for leaders within the business community. Programming is focused on implementation of diversity and inclusion best practices and initiatives. *Sponsorship opportunities start at \$5,000.*

RITE Cool Tech Challenge

RITE's CoolTech Challenge provides high school students with an opportunity to showcase their creative talents by using their tech skills to solve a community, school or business problem. *Sponsorship opportunities range from \$1,000 to \$10,000.*

GCP Washington, D.C. Fly-In

Influencing and helping to shape public policy is one of GCP's key priorities. The D.C. Fly-In connects Greater Cleveland corporate executives with members of the Ohio congressional delegation for conversations about business policies and issues that impact our region. *Sponsorship opportunities range from \$1,500 to \$10,000.*

COSE Day at the Capitol

COSE members meet with Columbus policymakers to discuss how they can work together to enhance Ohio's small business climate and create strong relationships. *Sponsorship opportunities start at \$2,500.*

RITE IT Workforce Alliance Year-round Events and Summer Programs

RITE fosters cross-sector collaboration and innovative solutions through its unique engagement model and regular events, including the HR IT Roundtable, Regional Program Committee (K-12), and Regional Educators Consortium. RITE also delivers summer programming that provides real-world experience and opportunities for students to work with tech professionals and educators from across Northeast Ohio. *Sponsorship opportunities start at \$2,500.*

COSE Business After Hours

In collaboration with the Business Growth Collaborative, the small business after hours

Greater Cleveland Partnership's portfolio of programs, events and marketing opportunities are a unique and effective way to promote your brand to targeted business audiences across Northeast Ohio.

■ GCP ■ COSE Small Business ■ Middle Market ■ Equity & Inclusion

event offers members incredible networking plus training in key areas that lead to business growth. *Sponsorship opportunities range from \$500 to \$40,000.*

GCP C-Suite Member Golf Outing

GCP's annual golf outing is the place for business leaders from member companies to connect on the course. The day features catered lunch and dinner, on-course challenges, prizes and more. *Sponsorship opportunities range from \$2,500 to \$25,000.*

GCP Annual Meeting

Hear from GCP leadership as they present on GCP's priorities and progress in the areas of advocacy, business and economic development, physical development, education and workforce, and economic inclusion. More than 1,200 business executives and community leaders attend. *Sponsorship opportunities range from \$2,500 to \$25,000.*

GCP C-Suite Welcome Reception

Join GCP member companies to welcome the newest C-suite executives to Cleveland. *Sponsorship opportunities range from \$5,000 to \$15,000.*

COSE Member Meet Ups

A series of informal networking meet ups for COSE members and their guests—a great introduction to everything COSE has to offer! *Sponsorship opportunities start at \$1,500.*

GCP Equity & Inclusion Conference

Now in its 13th year, this is Ohio's premier program for senior-level diversity and HR professionals. Hear presentations from companies recognized for strategic outcomes driven by diversity and inclusion and participate in interactive sessions that will help you set and achieve organizational equity and inclusion goals. *Sponsorship opportunities range from \$3,500 to \$15,000.*

GCP Tech Week

Launched in 2011, Tech Week is an annual initiative to support and engage the local tech community through education, networking, and programming for entrepreneurs, executives, students, educators and other stakeholders of the IT industry. Tech Week is organized by GCP Tech and RITE, The Regional IT Workforce Alliance. *Sponsorship opportunities range from \$2,500 to \$50,000.*

GCP Chairman's Forum

This annual forum features an exclusive update and Q&A with the GCP Board Chair and senior leadership. Members learn about the status of GCP's priorities, discuss opportunities on the horizon and network with fellow business leaders. *Sponsorship opportunities range from \$2,500 to \$10,000.*

COSE Strategic Planning Course

This multi-session course is designed to help business leaders overcome obstacles while building a solid foundation for growth through executive-level education and relationships with peers and advisors. *Sponsorship opportunities range from \$1,000 to \$10,000.*

GCP Policy Conference and Reception

This marquee event brings together the region's elected officials with business and community leaders. The invitation-only attendance includes C-suite executives, the GCP Board of Directors, and the GCP Government Affairs Council. The event is enjoyed by nearly 600 attendees. *Sponsorship opportunities range from \$10,000 to \$20,000.*

Cleveland Business to Business Matchmaker

The B2B Matchmaker helps small business owners gain access to buyers who represent millions of dollars in purchasing to create contract opportunities through one-on-one sessions. Attendees also have the opportunity to network with peers and participate in educational sessions. *Sponsorship opportunities start at \$2,500.*

GCP Morning Conversation Series

GCP Morning Conversations is a series of exclusive members-only programs, providing candid, off-the-record dialogue with political leaders, media executives and other influencers on public policy issues. *Sponsorship opportunity: \$20,000.*

GCP Investor Series

These quarterly events connect business owners to the region's broader economic development agenda, including behind the scenes tours of new projects, guided tours of growing neighborhoods, access to NEO business leader speakers, and briefings on important businesses issues. *Sponsorship opportunities start at \$2,500.*

Sponsored Education Series

This education series allows you to connect your brand with Northeast Ohio's most influential businesses through a private event, virtual event, or an event series. GCP works with the sponsor to develop a topic and promote. *Sponsorship opportunities start at \$5,000.*

COSE Sponsored Education Series

This educational series features a variety of sales, marketing, and strategic planning experts who share tips, tricks, and perspectives on strategies and tactics for small business owners. *Sponsorship opportunities start at \$5,000.*

GCP Tech Education and Networking

Scheduled throughout the year, these programs include both virtual and in-person

education sessions, curated networking dinners, and Tech Thursdays, informal gatherings to discuss industry trends. *Sponsorship opportunities start at \$1,500.*

COSE Big Party for Small Businesses

The Big Party for Small Biz is a one-of-a-kind shared holiday party for your staff along with other Cleveland small businesses. *Sponsorship opportunities range from \$2,500 to \$20,000.*

GCP middle market

Middle Market Connections Sponsorship

Sponsorship opportunities deliver a C-suite audience through several high-visibility channels. This includes category exclusivity for Middle Market Forum Forums and the Middle Market Update e-newsletter, all included in a Middle Market Connections Sponsorship. *\$45,000 per year commitment at a minimum of three years.*

Quarterly Middle Market Forums

These much-anticipated quarterly programs provide a deeper dive into timely topics like innovation, talent, supply chain resiliency, cybersecurity, economic trends and more.

CEO Insights

These CEO-only sessions feature a local CEO sharing insights, experiences, and ideas. Attendees have a chance to ask questions and dialogue in an intimate group format.

digital opportunities

Want to reach an engaged audience of Northeast Ohio business leaders? Our sponsorship team will help you create an outreach plan tailored to your specifications.

GCP Social Media Takeover

GCP's social media channels reach more than 15,000 business leaders, influencers and stakeholders every day. Deliver your message to this unique audience with a social media takeover! Includes a customized combination of up to 12 tweets, 6 facebook posts and 4 LinkedIn posts over a 24-hour period. *Limited opportunities available, starting at \$1,500.*

GCP Video Opportunity

GCP members and partners discuss timely topics related to public policy issues and legislation that impact business. The content is shared with more than 4,300 GCP members through our weekly e-newsletter. Additional outreach to the community via our website and social media channels reaches an engaged audience of 15,000+ *Sponsorship opportunities start at \$3,000.*

GCP/COSE Sponsored Webinars

This series of educational webinars is led by subject-matter experts on topics of importance to business owners. Webcasts are presented live and recorded for post-event sharing. GCP will market your webinar

to our membership for maximum exposure. *Sponsorship opportunities start at \$1,500.*

GCP Emails and E-Newsletters

GCP targeted emails and e-newsletters provide a unique opportunity to promote your brand to diverse and engaged audiences. Sponsorship opportunities include presenting sponsorships, feature stories, video insertions and a variety of display ads to meet your businesses needs. *A range of email sponsorship opportunities are listed below, starting at \$2,500.*

GCP/COSE Dedicated Member Emails

Target businesses with a campaign that gives you flexibility of messaging, timing and your own call-to-action. Our GCP email list consists of more than 4,300 senior-level staff and C-suite executives at member companies and our COSE list reaches more than 8,500 small businesses across the region. *Sponsorship opportunities are limited.*

GCP Every Monday E-Newsletter

Our weekly digital publication provides news about, and related to, GCP priorities, business and economic development topics, and public policy issues that impact the region to an audience of over 4,300 senior-level staff and C-suite executives at GCP member companies.

GCP Middle Market Update E-Newsletter

Distributed exclusively to the middle market audience of 3,000 business leaders, this newsletter explores timely topics, provides best practices and highlights research and events of interest to middle market leaders. Sponsors have an opportunity to contribute content on a monthly basis. *Included in Middle Market Connections Sponsorship.*

COSE Event Alerts

COSE events connect small business owners and their employees with opportunities to build relationships and learn new skills. The weekly Event Alerts notify 9,500 COSE subscribers of upcoming programs that may be of value to their business.

COSE Mind Your Business E-Newsletter and Mind Your Business Online

The weekly Mind Your Business e-newsletter is packed with curated and original content tailored to small businesses' needs, interests and challenges. With the opportunity to reach over 9,500 business owners, sponsorship and advertising packages include presenting sponsorship, display ads and sponsored content. Mind Your Business Online features content focused on technology, HR and employee management, marketing, sales and business development, strategic planning, finance and more.

COSE Member Benefits Newsletter

This monthly newsletter highlights exclusive products, services and benefits available to 9,500+ COSE members. Presenting sponsorship and display ad opportunities are available.

CONNECT YOUR BRAND WITH NORTHEAST OHIO'S LEADING BUSINESS ORGANIZATION

With more than 12,000 member businesses of all sizes—from Fortune 1,000 corporations to middle market companies and small businesses—The Greater Cleveland Partnership (GCP) is the largest metro chamber of commerce in the U.S.

Through GCP sponsorship opportunities, you'll gain unmatched exposure to decision makers at the highest levels of Northeast Ohio's business community.

Sponsorship opportunities include:

- Various speaking roles, participation on workshop panels and as discussion moderators
- Premium logo recognition, display tables, and event booths, for both virtual and in-person events
- Complimentary event registrations for your staff and/or guests
- A complete contact list of all attendees

For more information about our sponsorship portfolio, please call 216.592.2370 or email vip@gcpartnership.com.